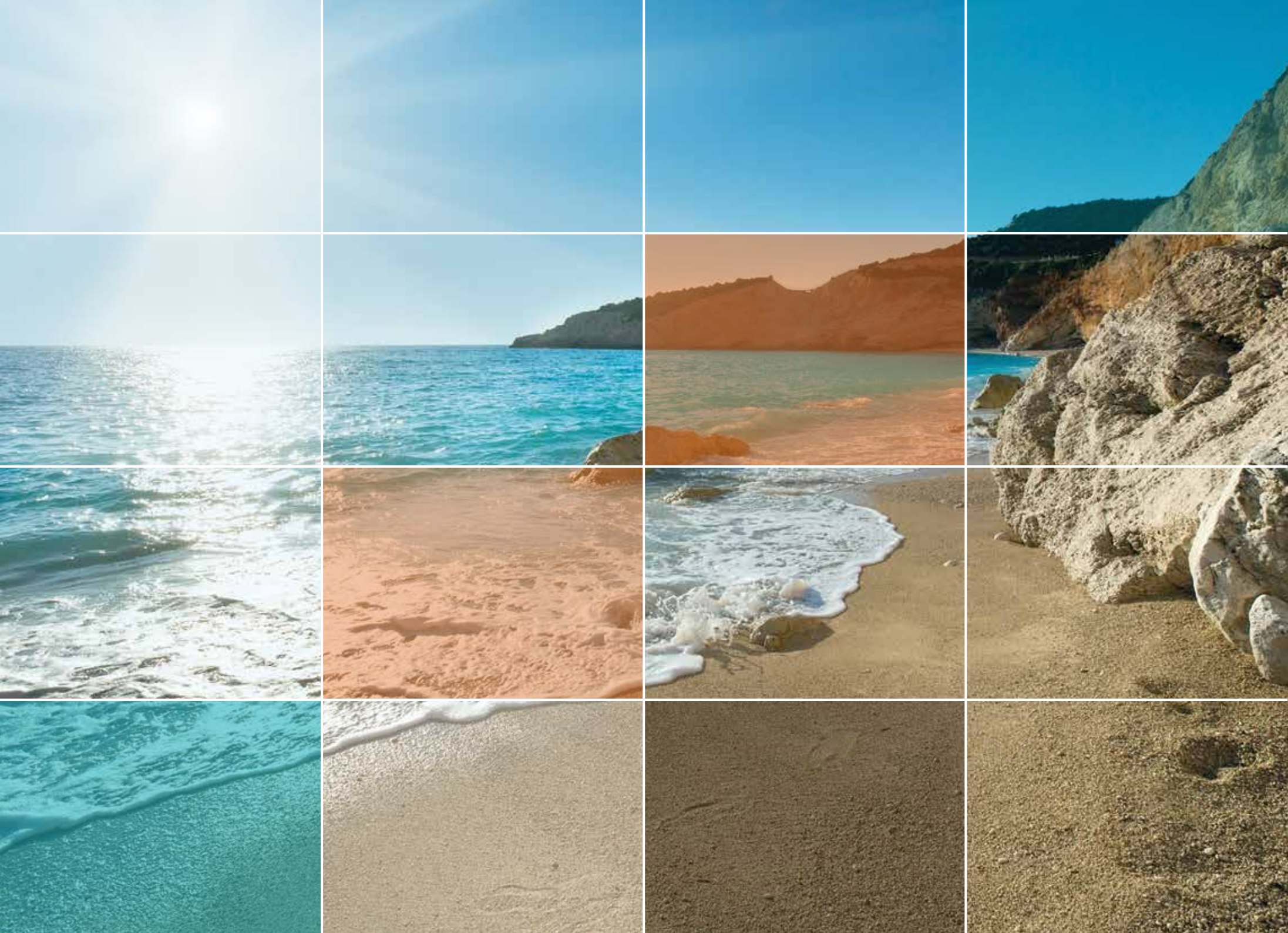


# Athens Invites

**15<sup>th</sup> Congress**  
of the **European Association**  
for **Clinical Pharmacology**  
and **Therapeutics**

**26-29 June 2021**



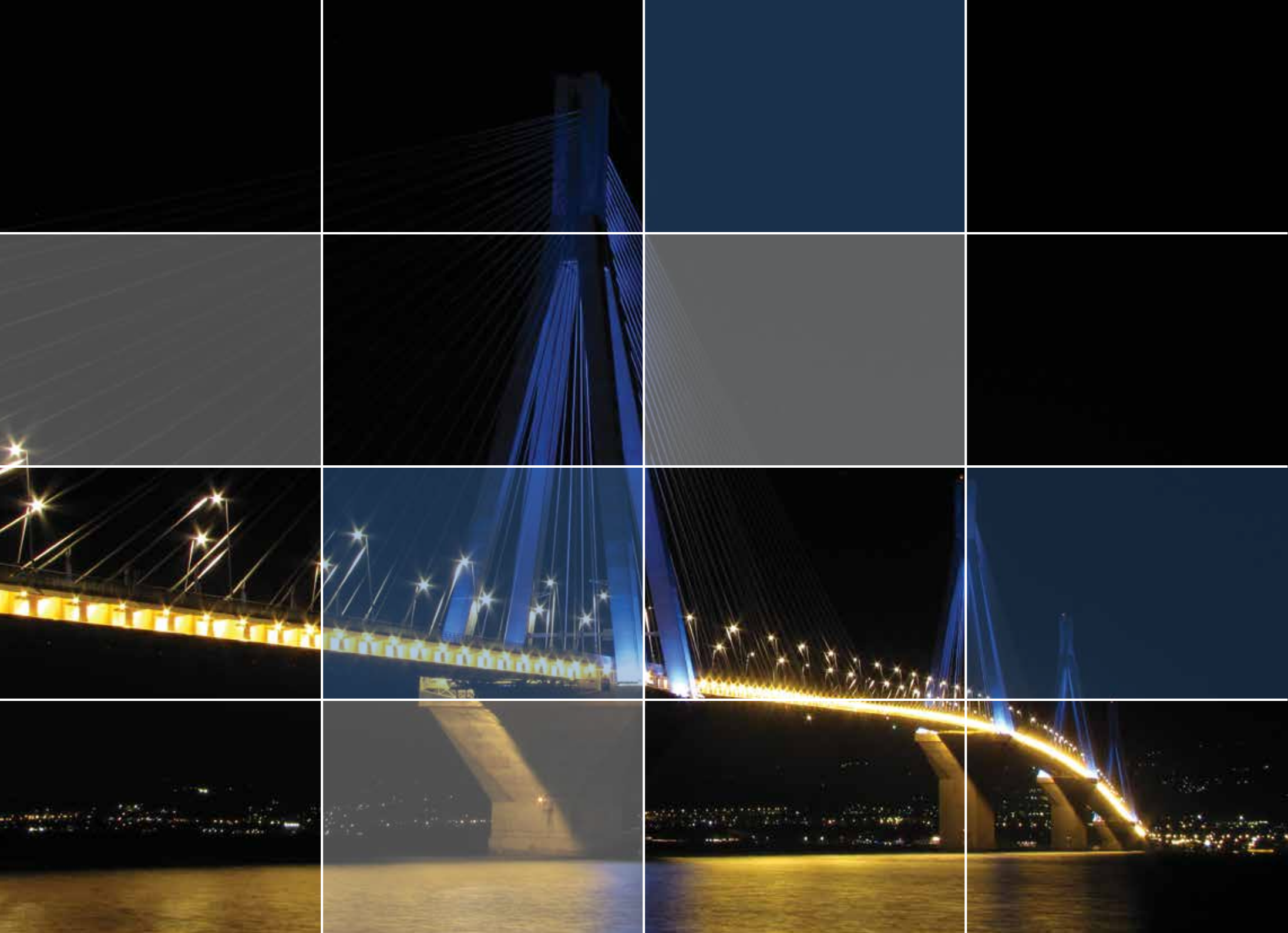


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## Invitation Letter

3

Dear Colleagues,

It will be a unique honor and pleasure to host the upcoming 2021 EACPT Congress in Athens, Greece.

The Congress, will have the full support of the Ministry of Health, the National Organization for Medicines, the Hellenic Association of Pharmaceutical Companies (SfEE) and the Municipality of Athens and will address a number of topics on pharmacoepidemiology, pharmacovigilance, advanced treatments, rear diseases and orphan drugs, clinical pharmacology, pharmacogenetics and pharmacogenomics, among others.

The proposed venue is the Megaron Athens International Conference Center, a state-of-the-art facility that has hosted a large number of international conferences of over 4500 participants. Situated in the center of Athens, in close proximity to a large number of hotel accommodations of various categories is the ideal choice to host this important scientific event.

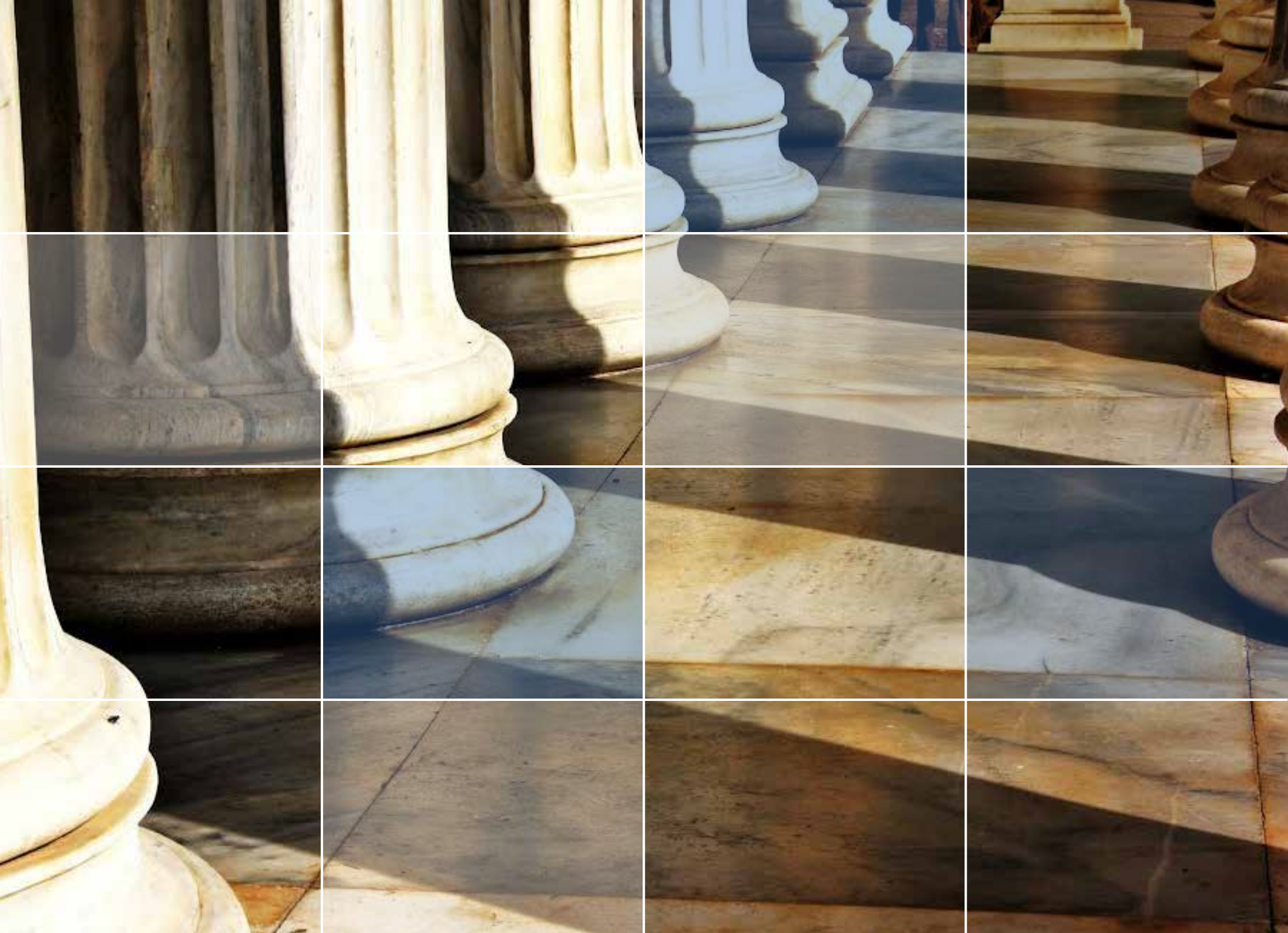
Furthermore, we believe that Athens, with the numerous national and private museums, including the New Acropolis Museum, presents an interesting setting that will contribute to the enthusiasm of the delegates.

We look forward to welcoming you all in Athens.

Sincerely,

Andreas Papapetropoulos, BPharm, PhD, FAHA, FBPharmacolS  
*President of the Hellenic Society of Basic and Clinical Pharmacology*





# Hellenic Society of Basic and Clinical Pharmacology (HSP)

5



**HSP celebrates its 31<sup>st</sup> anniversary this year.** HSP is a non-profit, non-governmental organization supported solely by membership fees and donations.

The seven-member Executive Committee of the HSP is elected by the General Assembly for two-year terms and consists of the President, Vice-President, Secretary-General, Treasurer and three Councillors. The objectives of the Society are threefold: to promote and advance the discipline of Pharmacology by supporting research in the field and by encouraging college graduates to follow a career in Pharmacology, to facilitate national and international collaborations, and to contribute to Pharmacology education at both the undergraduate and graduate levels. HSP is also involved in disseminating authoritative information regarding the actions and use of medicines, both to the Pharmacology community and to the general public. The short-term goals of the HSP for the next 2-3 years are to establish a trans-departmental, trans-institutional program leading to MSc/doctorate degrees in Pharmacology, to contribute towards the establishment of Clinical Pharmacology as a medical specialty and to initiate continued-education programs for pharmacists and other healthcare professionals.

*Scientific events and activities.* The first scientific meeting of the HSP took place in 1988. However, during most of the 1980s and 1990s, the HSP was able to only sponsor a limited range of activities, including a few independent and joint meetings with other scientific societies. In 2000, the 1<sup>st</sup> Panhellenic Congress of Pharmacology was held in Athens. Since then, a Congress of Pharmacology is held biennially, usually with the participation of 5-10 international speakers. On the alternate years, a smaller one-day meeting is sponsored. In 2009, the 7<sup>th</sup> EACPT Summer School of Clinical Pharmacology and Therapeutics was held in Alexandroupolis, hosted by the HSP. This year, the HSP will have its 8<sup>th</sup> Biennial meeting in Athens on May 23-24, with the participation of the British Pharmacological Society and the Immunopharmacology Section of the IUPHAR. In 2013, the society published the first issue of its newsletter, which from now on will be published biannually.

*Unifying Pharmacology in Greece.* A major milestone in the growth of the HSP was reached in 2012 with the unification of the two Pharmacological Societies then active in Greece (the Hellenic Society of Pharmacology and the Hellenic Society of Clinical Pharmacology) to form the Hellenic Society of Basic and Clinical Pharmacology (which retained the acronym "HSP"). This crucial merger gave the opportunity to both basic scientists and clinicians active in the field of Pharmacology to work co-operatively within a common organization, bringing closer basic research, translational efforts and clinical practise, thus offering an environment that encourages synergy and collaboration in pharmacological research.

*The international profile of the HSP.* The HSP became an EPHAR and IUPHAR member since its inception and appoints representatives in General Assemblies of both these international bodies. It has also been a member of EACPT since 2006. HSP delegations attend and present their research in all the major events in our discipline, including the EPHAR congress, the EACPT congress and the World Congress of Pharmacology. A number of HSP members also serve on European Committees involved in evaluating medicines approval and establishing EU-wide drug policies. The HSP supports and actively participates in the European Certification of Pharmacologists initiative of EPHAR.

During the 2006 IUPHAR meeting in China, Greece was elected at the EPHAR Executive Committee; an additional 4-year term was approved at a meeting in Manchester in 2008. During WorldPharma 2010 in Copenhagen, the HSP organized a workshop on "Synaptic events in brain function" which was highly attended. The HSP is seeking to host the EPHAR2020 conference in Athens and will be presenting its bid for the organization of this event in Cape Town, during the WCP2014 meeting in July.

*Looking into the future.* The HSP has undoubtedly grown over the past 30 years and will continue to do so in the years to come. Both the Society as an organization and its individual members are committed to working together with colleagues world-wide to help shape the future of Pharmacology in the face of the constant scientific and societal changes that our discipline faces, directing special emphasis in the fostering of a new generation of pharmacologists that are well-trained to meet the challenges and opportunities of the future.

## Local Organizing Committee

### Dimitrios Kouvelas, M.D., B.Pharm, Ph.D

Head and Professor of Pharmacology & Clinical Pharmacology,  
2<sup>nd</sup> Laboratory of Pharmacology, School of Medicine,  
Aristotle University of Thessaloniki, Greece

Dimitrios Kouvelas is professor of Pharmacology and Clinical Pharmacology and Head of the Department of Clinical Pharmacology at the School of Medicine and AHEPA Univ. Hospital, Aristotle University of Thessaloniki, and delegate of Greece at the CHMP, EMA. Prof. Kouvelas graduated from the School of Pharmacy (1985), School of Medicine (1995), and obtained a PhD in Pharmacology from the School Medicine, Aristotle University of Thessaloniki University in 1989. He did postdoctoral research at the Institute fuer Farmakologie und Toxikologie, Innsbruck University, Austria (1995-1996 and 1998), and he is specialised in General Medicine. He has authored more than 100 publications. He is the past President of the Hellenic Society for Basic and Clinical Pharmacology and is currently member of the board. From 2011 is the representative of Greece at the European Association for Clinical Pharmacology (EACPT). He is also President of the Greek Society of enteral and parenteral nutrition. Prof. Kouvelas main interest is Clinical Pharmacology (rational prescribing, therapeutic drug monitoring, pharmacological profile of the patient, biomarkers etc) and neuropharmacology (neurotransmission, perception, behaviors etc).

### Vangelis G Manolopoulos, Ph.D

Professor of Pharmacology, Laboratory of Pharmacology, Medical School,  
Democritus University of Thrace, Alexandroupolis, Greece  
&  
Clinical Pharmacology Unit, Academic General Hospital of Alexandroupolis,  
Alexandroupolis, Greece

Dr Vangelis Manolopoulos is professor of Pharmacology of Democritus University of Thrace Medical School in Alexandroupolis, Greece and at the Clinical Pharmacology Unit of the Academic General Hospital of Alexandroupolis. He obtained a PhD in Pharmacology from the Medical School of Patras University in 1991. He then did postdoctoral research at the Milwaukee Clinical Campus of the University of Wisconsin (1992-1995) and at the department of Physiology of the Medical School at Katholic University in Leuven, Belgium (1995-1998) Since 1998 Dr Manolopoulos has been teaching basic and clinical pharmacology to medical students at his university and since 2001 he has developed a course in Pharmacogenetics. He has authored more than 80 indexed publications, including one in New England Journal of Medicine as the corresponding author (NEJM 369:2304, 2013). His main current research interest is translational research in pharmacogenomics. He has served for several years at the Board of the Greek Society for Basic and Clinical Pharmacology and is currently its General Secretary. Between 2005-2011 he was the representative of Greece at the European Association for Clinical Pharmacology (EACPT). In Sept 2009 he organized the 8th Summer School of EACPT in Alexandroupolis. He is Vice President and member of the Board of the European Society for Pharmacogenomics and Theranostics (ESPT) and also chairs its Education and Courses Committee. He organized ESPT's first Summer School in Ljubliana, Slovenia, in August 2012, and is currently preparing the 2nd, to be held in Rome, 9-15 June 2014.

### Georgios Papazisis MD, PhD

Assistant Professor of Pharmacology/Clinical Pharmacology  
Psychiatrist  
Department of Pharmacology  
Faculty of Medicine, AUTH

**Georgios Papazisis, MD, PhD, Psychiatrist**, is an Assistant Professor of Pharmacology/Clinical Pharmacology in the Department of Pharmacology and Clinical Pharmacology at the Aristotle University of Thessaloniki. He is a practicing psychiatrist specialized in psychopharmacology. Dr Papazisis is an external expert of the European Medicines Agency (E.M.A.), observer at the EMA CNS working party and also an external expert and committee member of the Greek National Organization of Medicines (E.O.F). His current research interest is Human Experimental Medicine and he is member of the European Human Experimental Medicine Network of the European College of Neuropsychopharmacology. He has received grants from the ECNP and the AUTH research committee and has participated in CORDIS-FP7 Specific Program projects. Experimentally, he has worked on the determination of neurotransmitter level in the hippocampus after stressful conditions and neuroprotection in hypoxic-ischaemic encephalopathy. Pharmacogenetics in psychiatric disorders and behavioural neuropsychopharmacology are also in his field of interest. Dr Papazisis has published 30 Pub-Med papers, his work has over 450 citations (h-index:14) and is an invited reviewer of several international journals. He was a member of organising and scientific committees of Greek and international conferences and is also member of several Greek and international pharmacological and psychiatric societies. In the present he is serving as treasurer of the Hellenic Society for Basic and Clinical Pharmacology.

## Local Organizing Committee

### Dimitrios Trafalis, MD, PhD

Assistant Professor of Clinical Pharmacology and Medical Oncology  
Medical School, University Of Athens, Greece

**Dimitrios Trafalis** is an Assistant Professor of Clinical Pharmacology and Medical Oncology of the Medical School of the University of Athens. He has specialized in Experimental and Clinical Pharmacology and Therapeutics, as well as Medical Oncology. He received his Medical Degree from the University of Athens in 1998, as well as a degree in Biology from the University of Patras in 1991. His postgraduate studies include a diploma in Cancer Cytogenetics and Radiobiology, a PhD (Faculty of Pharmacy, University of Patras) and specialization in Internal Medicine and Medical Oncology. He has conducted various clinical trials with BMS. His medical training includes : a) "METAXA" Cancer Hospital, as Senior Registrar Doctor in Medical Oncology (2008-2009), b) "LAIKON" General Hospital, as Trainee Doctor in Haematology-Oncology, c) 401 Army Hospital, as Trainee Doctor in Internal Medicine (2004), d) "METAXA" Cancer Hospital, as Trainee Doctor in Internal Medicine (2002-2003), e) Regional Hospital of Korinthos, as Trainee Doctor in Internal Medicine (1999-2000, as part of the compulsory rural medical service), f) "EVANGELISMOS" Hospital, as Medical Assistant Researcher in Haematology. He is a Fellow of NCSR «DEMOKRITOS». He has worked as an Assistant Researcher in various Greek institutions, as a medical and scientific consultant in the pharmaceutical industry, as a tactical member and President in committees operating under the National Organization for Medicines. He is a member of various Hellenic scientific societies. He has participated in a large number of competitive funded research programs, both national and international in the fields of Radiobiology, Cancer genetics and cytogenetics, Experimental and Clinical Oncology, Pharmacology, Drug design and development. Was senior or co-author in over 55 publications in international and national scientific journals. During the last 8 years he has served as an Associate Editor in JBUON (Journal of Biomedicine Updates in Oncology).



# Motto & Topics of the EACPT 2021

9

## Motto of the Congress: Rationalization of the Treatment

### Topics

- Regulatory Pharmacology
- Drug interactions in clinical practice
- Clinical Pharmacology; pre- and post-graduate education
- Patient Registries (expensive treatments)
- Life Long Learning in Clinical Pharmacology
- Access to medicines
- Clinical Toxicology (special knowledge)
- Clinical Pharmacology and -omics (myths and reality)
- Reimbursement (critical appraisal of new drugs and old treatments)
- Advanced treatments; Drugs or/and Devices?
- Drug Policy and Politics
- Clinical Pharmacology as medical specialty
- Pharmacokinetics, PK-PD modeling
- Rational prescribing (from the patient to the society)
- Clinical pharmacology and special subjects (pediatrics, pregnancy, elderly, comorbidity etc)
- Rare diseases and orphan drugs
- Oncology
- Pharmacoepidemiology
- Sustainability of National Health Systems
- Infectious diseases; Antibiotics, antivirals, antifungals
- Bioethics
- Inflammatory and immune based diseases and treatments
- Cardiovascular pharmacology and diabetes
- Clinical aspects of advanced therapies
- Clinical trials methodology
- Drug development
- Special populations
- Pharmacology of pain
- Neuro-psychopharmacology
- Global Health
- Drug Safety and pharmacovigilance
- Pharmacoeconomics and health technology assessments





## Supporting Organizations & Institutions

11

Ministry of Health

Ministry of Economy, Infrastructure, Maritime Affairs and Tourism

Rector, Aristotle University of Thessaloniki

Medical School, Faculty of Health Sciences, Aristotle University of Thessaloniki

National Organization for Medicines (EOF)

Hellenic Association of Pharmaceutical Companies (SfEE)

Municipality of Athens

Aegean Airlines

### **PHARMACEUTICAL COMPANIES**

ASTELLAS PHARMACEUTICALS S.A.

DEMO S.A.

GENESIS PHARMA S.A.

NOVARTIS HELLAS S.A.

SANOFI AVENTIS S.A. Greece & Cyprus



## Letters of Support

MINISTRY OF HEALTH

ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
ΥΠΟΥΡΓΕΙΟ ΥΓΕΙΑΣ  
ΓΕΝΙΚΗ ΔΙΕΥΘΥΝΣΗ  
ΔΙΟΙΚΗΣΗΣ ΥΓΕΙΑΣ & ΥΠΗΡΕΣΙΩΝ ΥΓΕΙΑΣ  
Δ/ΝΣΗ ΠΡΩΤΟΒΑΘΜΙΑΣ ΦΡΟΝΤΙΔΑΣ ΥΓΕΙΑΣ  
& ΠΡΟΛΗΨΗΣ  
ΤΜΗΜΑ ΑΓΩΓΗΣ ΥΓΕΙΑΣ ΚΑΙ ΠΡΟΛΗΨΗΣ

Αθήνα, 27.03.2015  
Αρ. πρωτ.: Γ36/ΔΦΑΥ2Α/Τ.Π.Δ2048

Ταχ. Διεύθυνση : Αριστοτέλους 17  
Ταχ. Κώδικας : 101 87  
Πληροφορίες : Σπ. Χατζηγεωργίου  
Ελ. Νησίου  
Τηλέφωνο : 210-2161623, 1617  
Φαξ : 210-5230577  
E-mail : [pf@y233a.gov.gr](mailto:pf@y233a.gov.gr)

**ΘΕΜΑ:** Εκδήλωση Αρχικής του Υπουργείου Υγείας για την διακρίση της διοργάνωσης του συνεδρίου EACPT για το 2021.

**ΕΣΧΕΤ.:** Το από 20/3/2015 (ΠΦΥ Γ.Π. 22048/26.3.2015 ) έγγραφο της Ελληνικής Εταιρείας Βασικής και Κλινικής Φαρμακολογίας.

Η Δ/νση Προσωπικού Φροντίδας Υγείας και Πρόληψης, Τμήμα Δ' Αρχικής Υγείας και Πρόληψης, σε συνεργασία με την συναρμόδια Δ/νση Φαρμάκων και Προϊόντων Υγείας του Υπουργείου Υγείας και με τη συνέργεια του ανωτέρω σχετικού εγγράφου, αναφορικά με το αίτημα εκδήλωσης αρχικής του Υπουργείου Υγείας προς την Ελληνική Εταιρεία Βασικής και Κλινικής Φαρμακολογίας, για την διακρίση της διοργάνωσης του Συνεδρίου (96<sup>th</sup> Congress of the European Association for Clinical Pharmacology and Therapeutics, EACPT 2021), προκειμένου να καλυφθεί στον φάκελο για την ανάλογη διοργάνωση αυτής, στην Αθήνα για το έτος 2021, ως ενδιαφέροντα τα ακόλουθα:

α) Το Υπουργείο Υγείας εκαρτάει το ενδιαφέρον του για τη διοργάνωση του εν λόγω συνεδρίου, και  
β) εκδίδονται την αρχική του, στο πλαίσιο των αρμοδιοτήτων του προκειμένου να χορηγηθεί η προβλεπόμενη από τις ισχύουσες διατάξεις απάντηση, να ενημερωθούν οι Φορείς, Υπηρεσίες, Μονάδες Υγείας του ΕΣΥ και ΠΕΔΥ, ώστε να συμμετάσχουν οι ενδιαφερόμενοι επαγγελματίες υγείας.

Επομένως, ότι η οικουσία υλοποίησης του εν λόγω Συνεδρίου στη χώρα μας, θα συμβάλει ουσιαστικά στην εξέλιξη της επιστημονικής γνώσης, θα προάγει τον διάλογο για την επίλυση σημαντικών θεμάτων στον τομέα του Φαρμάκου και τα συμπεράσματα αυτού δύνανται να υλοποιηθούν για τη βελτίωση των παρεχόμενων υπηρεσιών Φαρμακευτικής Φροντίδας.

Ο ΑΝ. ΥΠΟΥΡΓΟΣ  
ΑΝΑΦΕΑΣ ΣΑΝΘΟΣ

Εσωτερική Διανομή:

1. Γραφ. κ. Υπουργού
2. Γραφ. Αν. Υπουργού
3. Γραφ. κ.κ. Γεν. Γραμματέων
4. Γραφ. Προϊστ. Γενικής Δ/νσης Δημόσιας Υγείας & Υπηρεσιών Υγείας
5. Δ/νση Δημόσιας Υγείας
6. Δ/νση Στρατηγικού Σχεδιασμού
7. Δ/νση Φαρμάκων και Προϊόντων Υγείας
8. Δ/νση Π.Φ.Υ. & Πρόληψης



HELLENIC REPUBLIC  
MINISTRY OF ECONOMY, INFRASTRUCTURE,  
MARITIME AFFAIRS AND TOURISM  
GENERAL DIRECTORATE OF TOURISM POLICY  
STRATEGIC PLANNING DIRECTORATE

Postal Address: 12, Vas. Amalias Av., 105 57 ATHENS  
Info: Mrs P. Stroubou  
Tel.: + 30 210 3229 073  
Fax.: + 30 210 3736 185  
email: [stroubou\\_v@mintour.gr](mailto:stroubou_v@mintour.gr)

Athens, 27 March 2015  
Ref. no: 643

To:  
The Hellenic Society of Basic and  
Clinical Pharmacology  
Board of Directors

Dear Members of the Board,

We would like to hereby express the support of our Ministry to the endeavor of the Hellenic Society of Basic and Clinical Pharmacology to bid for the organization of the 15<sup>th</sup> Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT 2021), which, if successful, will take place in Athens, Greece, in June 2021.

As you are well aware of, Athens is home to some of the world's most ancient and magnificent monuments and works of art and has already successfully hosted a large number of congresses and international meetings with delegates from all over the world. Therefore, we firmly believe that, if awarded to the Hellenic Society of Basic and Clinical Pharmacology, the success of the 15<sup>th</sup> Congress of the European Association for Clinical Pharmacology and Therapeutics will be guaranteed.

Sincerely,

Elena Kountoura  
Alternate Minister of Economy,  
Infrastructure, Maritime Affairs  
and Tourism



ARISTOTLE  
UNIVERSITY OF  
THESSALONIKI  
R E C T O R

Thessaloniki, March 24, 2015

To  
The Hellenic Society of Basic and Clinical  
Pharmacology  
Executive Committee  
c/o Prof. Andreas Papapetropoulos  
Faculty of Pharmacy  
University of Athens  
Panepistimioupoli Zografou,  
15 771 Athens

Dear Chair of the Executive Committee,

The Hellenic Society for Basic & Clinical Pharmacology has informed Aristotle University of Thessaloniki (AUTH) about its interest to submit a bid for hosting the 15<sup>th</sup> Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT 2021) that will be organized in June 2021.

Our University has always supported important scientific and research activities, especially the ones where interdisciplinary collaboration is fostered and esteemed members of the Hellenic academic community are involved.

Therefore, AUTH strongly supports this initiative of the Hellenic Society for Basic & Clinical Pharmacology and commits itself to contributing towards the successful organization of EACPT 2021, in the event of a successful outcome for the Society's candidacy.

Yours sincerely,

The Rector  
Professor Pericles A. Mitkas

541 24 Thessaloniki, Greece • T: +30 2310 99 6701, +30 2310 99 6703 • Fax: +30 2310 99 6706 • <http://www.auth.gr> • e-mail: [rector@auth.gr](mailto:rector@auth.gr)

## Letters of Support

HELLENIC REPUBLIC  
FACULTY OF HEALTH SCIENCES  
MEDICAL SCHOOL

ARISTOTLE  
UNIVERSITY OF  
THESSALONIKI

HEAD OF MEDICAL SCHOOL  
PROFESSOR ALEXANDROS-ANASTASIOS GARYFALLOS

Information: K. Petropoulos  
Tel.: 2310 99 92 61 Fax: 2310 99 92 93  
E-mail: [head@med.auth.gr](mailto:head@med.auth.gr)  
Administration Building (opposite AHEPA Hospital)  
University Campus 54124 Thessaloniki Greece

AN: 5630  
HM: 24/3/2015

To:  
Hellenic Society of Basic and Clinical  
Pharmacology  
Executive Committee  
c/o Prof. Andreas Papapetropoulos  
Faculty of Pharmacy  
University of Athens  
Panepistimioupoli Zografou, 15 771  
Athens  
Tel.: 210 727-4786  
Fax: 210 727-4747  
E-mail: [apapapet@pharm.uoa.gr](mailto:apapapet@pharm.uoa.gr)

Thessaloniki, 24-3-2015

Dear Executive Committee,

The Hellenic Society for Basic & Clinical Pharmacology, informed us about its interest to submit a bid for the 15<sup>th</sup> Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT 2021) that will be organized in June 2021.

The Aristotle University of Thessaloniki strongly supports this initiative of the Hellenic Society for Basic & Clinical Pharmacology, and we will do everything within our power to contribute towards a successful organization of EACPT 2021, in the event of a successful outcome for the Greek candidacy.

Yours sincerely,

The Head of the Medical School,  
Alexandros-Anastasios D. Garyfallos  
Professor of Internal Medicine-Clinical Immunology



# Letters of Support



HELLENIC REPUBLIC  
MINISTRY OF HEALTH and SOCIAL SOLIDARITY  
NATIONAL ORGANIZATION FOR MEDICINES  
PUBLIC AFFAIRS AND INFORMATION DIVISION  
284 Messogeion str.,15562 Cholargos  
Information : H. Sotiropoulou  
tel. 2132040203  
fax 2132040330

Xolargos, March 23, 2015  
ref.21324

To:  
Hellenic Society of Basic and Clinical Pharmacology  
Executive Committee  
c/o Prof. Andreas Papapetropoulos  
Faculty of Pharmacy  
University of Athens  
Panepistimioupoli Zografou, 15 771 Athens  
Tel.: 210 727-4786  
Fax: 210 727-4747  
E-mail: [apapapet@pharm.uoa.gr](mailto:apapapet@pharm.uoa.gr)

Dear Executive Committee,

Following the request of the Hellenic Society for Basic & Clinical Pharmacology, regarding the bidding for the 15th Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT 2021) that will be organized in June 2021, we would like to offer our full support for this initiative.

The presence in Athens of leading specialists in the field will present a unique opportunity to debate important scientific issues and we are confident that the local organizing committee will do its utmost towards a highly successful congress.

Therefore, the National Organization for Medicines, will do everything within its power to contribute towards a successful organization, should Athens be chosen to host this major scientific event.

Yours sincerely,

THE VICEPRESIDENT OF THE BOARD

OF N.O.M  
Internal Distribution  
Office of the Vicepresident

IOANNIS KARAFYLLIS



To:  
**Hellenic Society of Basic and Clinical Pharmacology**  
Executive Committee  
c/o Prof. Andreas Papapetropoulos  
Faculty of Pharmacy  
University of Athens  
Panepistimioupoli Zografou, 15 771 Athens  
Tel.: 210 727-4786  
Fax: 210 727-4747  
E-mail: [apapapet@pharm.uoa.gr](mailto:apapapet@pharm.uoa.gr)

Athens, March 26, 2015

Dear Executive Committee,

Following the request of the **Hellenic Society for Basic & Clinical Pharmacology**, regarding the bidding for the **15th Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT 2021)** that will be organized in June 2021, we would like to offer our full support for this initiative on the condition that the organization of the Congress will comply with all the relevant provisions of SFEE's Code of Ethics.

The presence in Athens of leading specialists in the field will present a unique opportunity to debate important scientific issues and we are confident that the local organizing committee will do its utmost towards a highly successful congress.

Therefore, the Hellenic Association of Pharmaceutical Companies will do everything within its power to contribute towards a successful organization, should Athens be chosen to host this major scientific event.

Yours sincerely,

Mihalis Himonas  
Director General

A. Kypselou 200 & Agioulou 2, 152 22 XALANDEI, ADRMA THL 210 6881101 - FAX 210 6881040  
e-mail: [info@sfee.gr](mailto:info@sfee.gr)

[www.sfee.gr](http://www.sfee.gr)

# Letters of Support



To:  
**Hellenic Society of Basic and Clinical Pharmacology**  
Executive Committee  
c/o Prof. Andreas Papapetropoulos  
Pharmacology Department  
University of Athens  
Panepistimioupoli Zografou, 15 771 Athens  
Tel.: 210 727-4786  
Fax: 210 727-4747  
E-mail: [apapapet@pharm.uoa.gr](mailto:apapapet@pharm.uoa.gr)

Athens, 27<sup>th</sup> March 2015

Dear Executive Committee,

With reference to the letter dated 18<sup>th</sup> of March 2015 sent by the **Hellenic Society of Basic and Clinical Pharmacology**, regarding the bidding for the **15th Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT 2021)** that will be organized in June 2021, Aegean Airlines presents its best compliments and appreciation for the effort of the Hellenic Society of Basic and Clinical Pharmacology to organize this event.

We are writing this letter to offer our support to the proposal of the Hellenic Society of Basic and Clinical Pharmacology to host the above mentioned Conference in Athens.

Athens offers everything one can expect of a modern international city and having successfully hosted a large number of international meetings and congresses with delegates from all over the world, it has shown that it has world class facilities for visitors. Should Athens be chosen to host the Conference, we can assure you that we will do our best to make sure the event is a success.

Yours sincerely,

Stephanos Sadopoulos  
Sales Manager Greece



THE MAYOR OF ATHENS

Hellenic Society of Basic and Clinical Pharmacology  
Executive Committee  
c/o Prof. Andreas Papapetropoulos  
Faculty of Pharmacy  
University of Athens

Athens, March 23, 2015

Dear Professor Papapetropoulos,

As Mayor of the City of Athens, I would like to pledge my full support to the bid to host the 15th Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT) in Athens in 2021. An event of such importance and prestige would undoubtedly constitute an honour for the City of Athens and for the entire scientific community of Greece.

I am certain that the Hellenic Society of Basic and Clinical Pharmacology along with the support of the City of Athens Convention & Visitors Bureau shall exceed themselves in order to ensure the organizational and scientific success of the 15<sup>th</sup> EACPT Congress. I personally believe that the cooperation of national clinical societies is of crucial significance to the promotion and development of clinical pharmacology's and therapeutics' research, teaching methods and treatment processes.

Furthermore, I strongly believe that the 15th Congress of the European Association for Clinical Pharmacology and Therapeutics in Athens will be a uniquely positive experience to all its attendants. Athens is a European Metropolis at the crossroads of three continents. It is a city endowed with year-round sunshine, the European capital city with the most blue flag beaches, a booming gastronomic scene and warm, hospitable people. In addition to world class attractions, UNESCO cultural heritage sites and the longest archaeological promenade in Europe, in Athens one will find new high-end convention facilities and hotels, a vibrant entertainment scene and a state-of-the-art transportation network to accommodate the needs of the most demanding of events.

I look forward to welcoming the 15th Congress of the European Association for Clinical Pharmacology and Therapeutics in Athens in 2021.

Sincerely,



To:  
**Hellenic Society of Basic and Clinical Pharmacology**  
 Executive Committee  
 c/o Prof. Andreas Papapetropoulos  
 Faculty of Pharmacy  
 University of Athens  
 Panepistimioupoli Zografou, 15 771 Athens  
 Tel.: 210 727-4786  
 Fax: 210 727-4747  
 E-mail: [apapapet@pharm.uoa.gr](mailto:apapapet@pharm.uoa.gr)


Athens, 26/03/2015

Dear Executive Committee,

In reference to the initiative of the Hellenic Society for Basic & Clinical Pharmacology, regarding the bidding for the **15th Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT 2021)** that will be organized in June 2021, we would like to offer our support for the efforts of the Hellenic Society for Basic & Clinical Pharmacology.

We will contribute to the best of our power towards the success of the congress, in the event of a positive outcome for the Greek candidacy and we are confident that the local organizing committee will do its utmost to organize a highly successful congress.

Yours sincerely,

  
 George Laitmer,  
 Chairman and BOD  
 Astellas Pharmaceuticals A.E.B.E.

Astellas Pharmaceuticals S.A.  
 Thousikidou 1, 145 65 Ag. Stefanos, Athens - Greece  
 P.O.BOX 51780  
 Tel.: (+30) 210 8189900 Fax: (+30) 210 8189960



To:  
**Hellenic Society of Basic and Clinical Pharmacology**  
 Executive Committee  
 c/o Prof. Andreas Papapetropoulos  
 Faculty of Pharmacy  
 University of Athens  
 Panepistimioupoli Zografou, 15 771 Athens  
 Tel.: 210 727-4786  
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Yours sincerely,

  
 George Kardassis, PhD, MBA  
 Business Unit Director  
 Astellas Pharmaceuticals

Astellas Pharmaceuticals S.A.  
 Thousikidou 1, 145 65 Ag. Stefanos, Athens-Greece  
 P.O.BOX 51780  
 Tel.: (+30) 210 8189900 Fax: (+30) 210 8189960  
 Email: [info@gr.astellas.com](mailto:info@gr.astellas.com)



To:  
**Hellenic Society of Basic and Clinical Pharmacology**  
 Executive Committee  
 c/o Prof. Andreas Papapetropoulos  
 Faculty of Pharmacy  
 University of Athens  
 Panepistimioupoli Zografou, 15 771 Athens  
 Tel.: 210 727-4786  
 Fax: 210 727-4747  
 E-mail: [apapapet@pharm.uoa.gr](mailto:apapapet@pharm.uoa.gr)

Athens, 24/3/2015

Dear Executive Committee,

In reference to the initiative of the Hellenic Society for Basic & Clinical Pharmacology, regarding the bidding for the **15th Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT 2021)** that will be organized in June 2021, we would like to offer our support for the efforts of the Hellenic Society for Basic & Clinical Pharmacology.

We will contribute to the best of our power towards the success of the congress, in the event of a positive outcome for the Greek candidacy and we are confident that the local organizing committee will do its utmost to organize a highly successful congress.

Yours sincerely,

**Dimitris Demos**  
 General Manager DEMO S.A.



ΥΠΟΚΑΤΑΣΤΗΜΑ  
 15ο χλμ. Θεσσαλονίκης - Ν. Μουδωνίων  
 Τ.Θ. 60228, Τ.Κ. 55001, Θεσσαλονίκη  
 Τηλ.: 2310 317 567, 2310 301 190,  
 FAX: 2310 317 451  
 e-mail: [thessalonika@demo.gr](mailto:thessalonika@demo.gr)

To:  
**Hellenic Society of Basic and Clinical Pharmacology**  
 Executive Committee  
 c/o Prof. Andreas Papapetropoulos  
 Faculty of Pharmacy  
 University of Athens  
 Panepistimioupoli Zografou, 15 771 Athens  
 Tel.: 210 727-4786  
 Fax: 210 727-4747  
 E-mail: [apapapet@pharm.uoa.gr](mailto:apapapet@pharm.uoa.gr)

Athens, March 23<sup>rd</sup> 2015

Dear Executive Committee,

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Yours sincerely,

  
 Nikos Golfakis  
 Head of Commercial Operations  
 Genesis Pharma S.A.



# Letters of Support

To:  
**Hellenic Society of Basic and Clinical Pharmacology**  
 Executive Committee  
 c/o Prof. Andreas Papapetropoulos  
 Faculty of Pharmacy  
 University of Athens  
 Panepistimioupoli Zografou, 15 771 Athens  
 Tel.: 210 727-4786  
 Fax: 210 727-4747  
 E-mail: [apapapet@pharm.uoa.gr](mailto:apapapet@pharm.uoa.gr)

Athens, 26/3/2015

Dear Executive Committee,

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Yours sincerely,

  
**NOVARTIS (HELLAS) A.E.B.E.**  
 ΦΑΡΜΑΚΕΥΤΙΚΑ ΠΡΟΪΟΝΤΑ  
 12α ΧΑΛΜ. Ε.Ο. ΑΘΗΝΩΝ - ΑΜΙΑΛ  
 164 51 ΜΕΤΑΜΟΡΦΩΣΗ - ΤΗΛ. 210 28 11 712  
 ΑΦΜ: 064021290 - ΔΟΥ Φ.Α.Ε. ΑΘΗΝΩΝ



To:  
**Hellenic Society of Basic and Clinical Pharmacology**  
 Executive Committee  
 c/o Prof. Andreas Papapetropoulos  
 Faculty of Pharmacy  
 University of Athens  
 Panepistimioupoli Zografou, 15 771 Athens  
 Tel.: 210 727-4786  
 Fax: 210 727-4747  
 E-mail: [apapapet@pharm.uoa.gr](mailto:apapapet@pharm.uoa.gr)

Athens, 26 March 2015

Dear Executive Committee,

In reference to the initiative of the Hellenic Society for Basic & Clinical Pharmacology, regarding the bidding for the **15th Congress of the European Association for Clinical Pharmacology and Therapeutics (EACPT 2021)** that will be organized in June 2021, we would like to offer our support for the efforts of the Hellenic Society for Basic & Clinical Pharmacology.

We will contribute to the best of our power towards the success of the congress, in the event of a positive outcome for the Greek candidacy and we are confident that the local organizing committee will do its utmost to organize a highly successful congress.

Yours sincerely,



Marcos Gerassopoulos  
 General Manager  
 Sanofi-aventis AEBE Greece & Cyprus

Sanofi-aventis A.E.B.E. - ΣΑΕ.Α. - Σιγρού Αvenue, 175.74, Καλλιθέα, Greece - Tel: 210 9001.600 - Fax: 210 9249.129 - [www.sanofi.gr](http://www.sanofi.gr)







## Why Athens

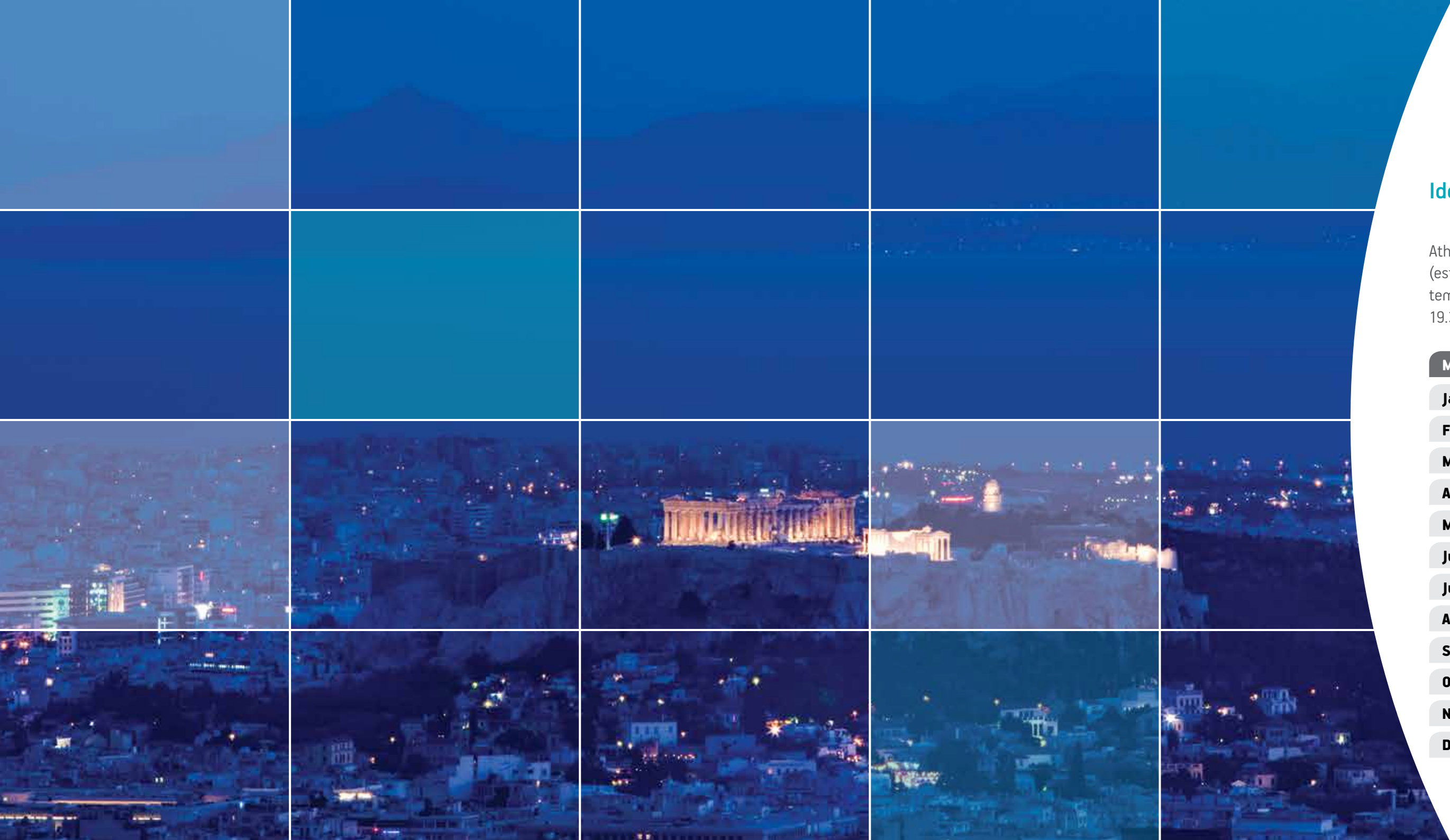
21

Surrounded by a lining of stunning coastline and mountains, Athens is filled with gems just waiting to be discovered. Located at the crossroads of three continents, the capital of Greece with an overall population of close to 4 million people has often been the melting pot of many cultures. Characterized by a culture and people that are welcoming and relaxed every visitor will feel like home.

Athens is an ideal congress destination, combining state-of-the-art infrastructure, excellent congress facilities and easy access from all over the world with world-class cultural attractions, modern amenities, diverse entertainment and natural beauty.

Most hotels in Athens underwent extensive renovation in preparation of the 2004 Summer Olympics, a great benefit for current visitors that can enjoy comfortable and stylish accommodation combined with high services.

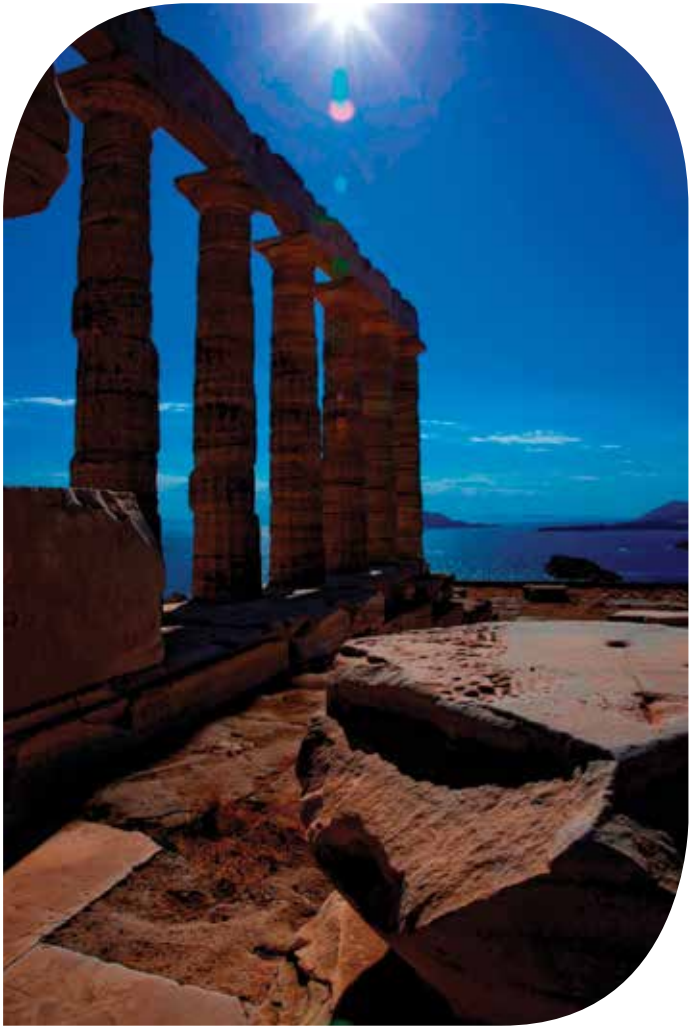




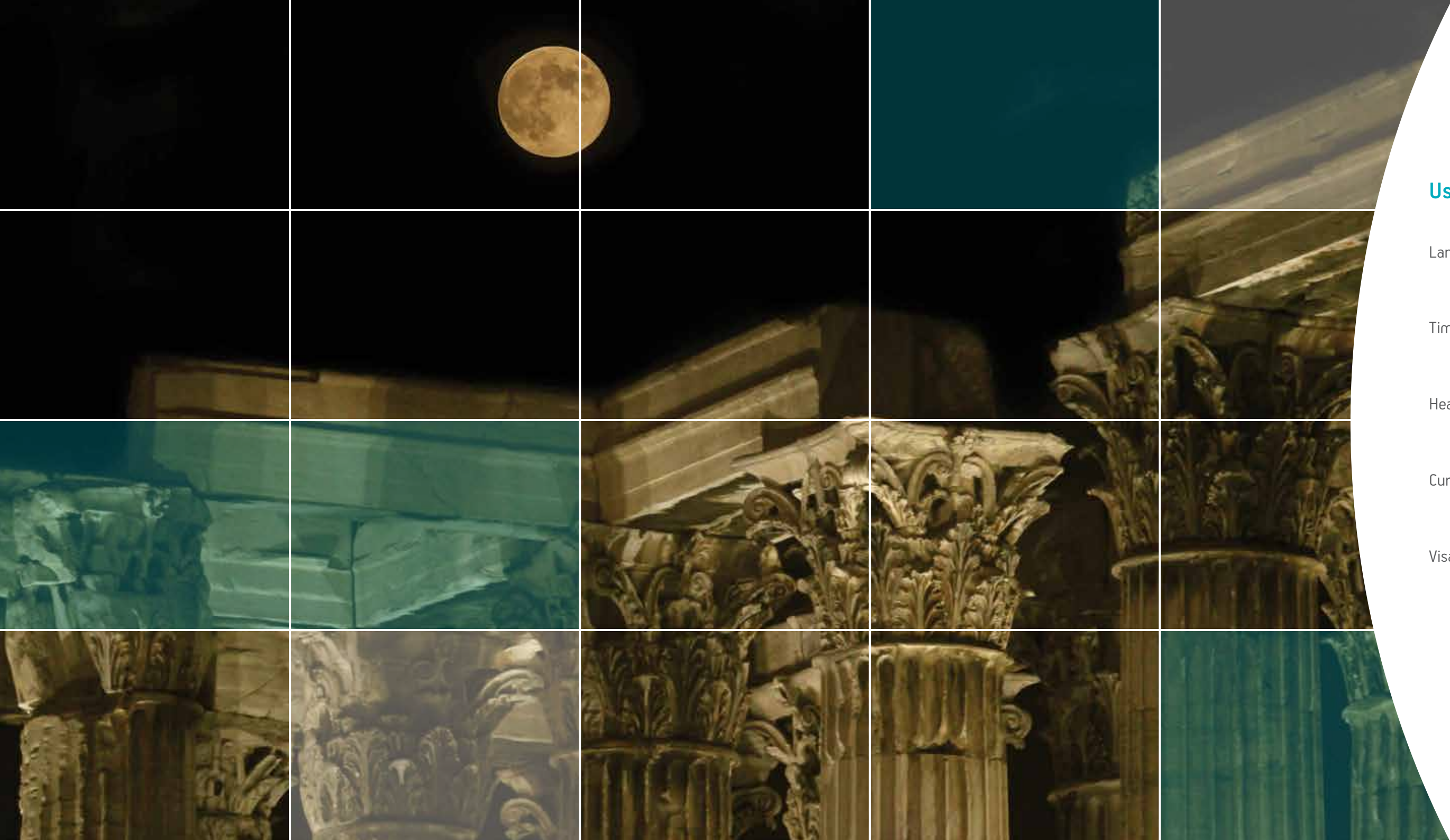
Ideal Climate

Athens enjoys a warm Mediterranean climate and ample sunshine (estimated to be over 3.000 hours per year). The average temperatures during the month of September in Athens range from 19.3 to 29.2/ 65-88o F. mostly sunny and warm.

Month	Temperature Range	Rainfall
January	5.2°- 12.5°C   41°- 54.5°F	5.69 cm   2.2 inches
February	5.4°- 13.5°C   42°- 56.3°F	4.67 cm   1.8 inches
March	6.7°- 15.7°C   44°- 60.26°F	4.07 cm   1.6 inches
April	9.6°- 20.2°C   49°- 68°F	3.08 cm   1.2 inches
May	13.9°- 26.0°C   57° - 78°F	2.68 cm   1.05 inches
June	18.2° - 31.1°C   65° - 88°F	1.06 cm   0.4 inches
July	20.8° - 33.5°C   69° - 92°F	0.58 cm   0.2 inches
August	20.7° - 33.2°C   69° - 92°F	0.6 cm   0.2 inches
September	17.3° - 29.2°C   63° - 85°F	1.39 cm   0.5 inches
October	13.4° - 23.3°C   56° - 74°F	5.26 cm   2 inches
November	9.8° - 18.1°C   50° - 65°F	5.83 cm   2.2 inches
December	6.8° - 14.1°C   44° - 57°F	6.91 cm   2.7 inches







Useful Information

- Language ▶ The native language of the population is Modern Greek. English is widely spoken as a second language by the majority of Greeks, while French and German are also spoken at a good extent.
- Time ▶ Greece is two hours ahead of Greenwich Mean Time, seven hours ahead of Eastern Standard Time and an hour ahead of Central European Time.
- Health ▶ Emergency treatment is free to all visitors in public hospitals. There are more doctors per person in Greece than in most other countries in the European Union.
- Currency ▶ Greece is a full member of the European Union since 1981, and its currency is the Euro (€). All major credit cards are widely accepted in Greece.
- Visa information ▶ Greece follows the Schengen Agreement provision and the subsequent acquis concerning short term visa issues stays up to three (3) months in the Schengen area. Holders of regular passports from the rest of the world need a visa in order to visit Greece (and the Schengen area). The local PCO will provide invitation letters to all participants for VISA purposes



## Over 2500 islands, over 8500 Miles of coastline

Greece includes more than 2,500 islands, each one different from the next, some arid, coloured only by the blue of the sea and the white of the houses, others verdurous, with forests that reach the tip of the sea.

## Terrain

Although a small country, Greece has a very diverse topography.

The most important physiographic divisions of the country are:

- the central mountains
- the damp, mountainous region in the west
- the dry, sunny plains and lower mountain ranges in eastern Thessaly
- Macedonia and Thrace
- the mountainous region of the Peloponnese Peninsula
- the numerous islands

## Gastronomy

Greek cuisine has four secrets: fresh ingredients of good quality, proper use of herbs and spices, the famous Greek olive oil and its basic simplicity. Greek olive oil deserves a special mention. Present in almost all Greek dishes, and in most of them in abundant quantities, it is of excellent quality and very nutritious.

## Hospitality

“Hospitality” is the official translation of filoxenia.

## Road Network

The last fifteen years have seen a frenzy of infrastructure development in Greece.



## Athens Destination Product Mix



95.000m<sup>2</sup> OF CONFERENCE SPACE 75.000 SEATS



493 HOTELS 30.000+ ROOMS



44 WORLD CLASS MUSEUMS



1000+ RESTAURANTS

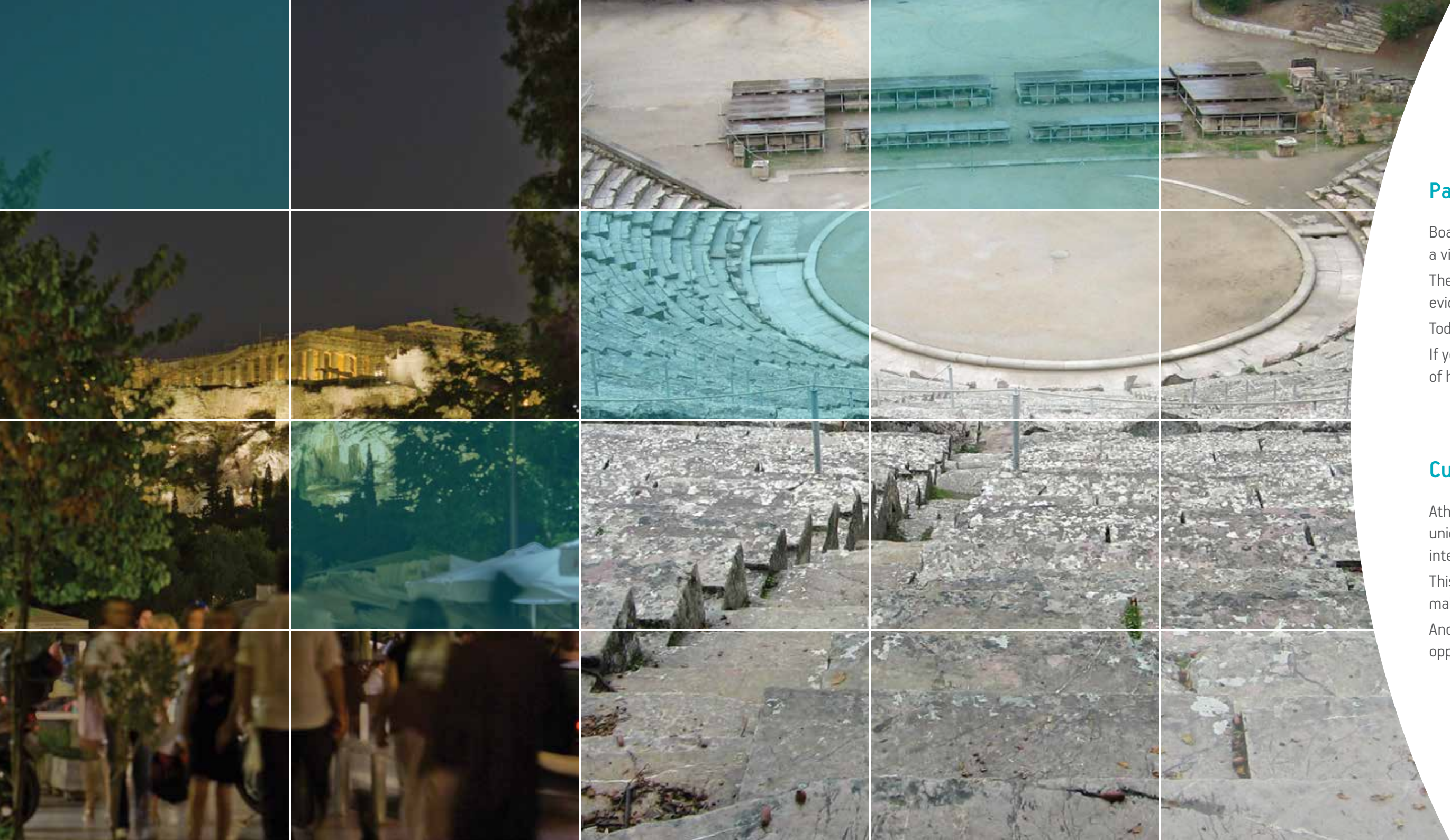


200.000 FLIGHTS PER YEAR



300 DAYS OF SUNSHINE...





# Why Athens

## Past and present

Boasting a history of 2.500 years with monuments incorporated into the modern city, coupled with world class museums and a vibrant contemporary cultural life, Athens becomes a very attractive destination.

The establishment of Athens as a city dates back to mythological times. Despite the length of the city's history, it is still evident throughout Athens in the form of many Ancient, Roman, Byzantine and Modern monuments.

Today's capital is a result of integration of ancient and medieval history into the contemporary era.

If you add to this city's lively nightlife - numerous bars and clubs for all tastes - and Mediterranean cuisine, you get some idea of how many different segments of the tourism market it can cater for.

## Cultural Life & Entertainment

Athens is the city of ideas. Some of humanity's most exciting ideas were born in Athens. In terms of cultural life, Athens is a unique case internationally. It is probably the only place in the world where you can discover a city more that 2.500 years old integrated into a contemporary metropolis.

This exceptional past is coupled with a vibrant contemporary cultural life full of highly acclaimed events all year round. To make things even better, Athens offers a lively and vibrant nightlife with a wide variety of bars, clubs and restaurants.

And let's not forget that Athens is the city of olive trees, wine, honey and various herbs such as oregano, basil and thyme - an opportunity to taste the highly distinguished Mediterranean cuisine.



The establishment of Athens as a city dates back to mythological times. The city's history is still evident throughout Athens in the form of many Ancient, Roman, Byzantine and modern monuments.

Today's capital integrates the ancient and medieval history into the contemporary era. Monuments can be found all around the city center, side by side with contemporary constructions such as buildings, roads and train stations.

### Acropolis

The Parthenon, a monument that constitutes the symbol of Greece worldwide, has been standing on the "sacred rock" of Athens, the Acropolis, for thousands of years. The Parthenon along with the other monuments of the Acropolis, are all excellent pieces of art, reflecting the Classical period and the Golden Age of ancient Athens in the 5<sup>th</sup> and 4<sup>th</sup> centuries B.C.

### The Acropolis Museum

Designed by Bernard Tchumi in collaboration with Michalis Photiadis; the sparkling new museum, since its opening in June 2009, has already become the city's top attraction and is expected to become one of the most visited and "must see" museums worldwide. The museum, which exhibits approximately 4.000 artefacts, allows the sculptures to be viewed in natural light, with special glass and climate-control measures, protecting them from sunlight. The most impressive part of the museum is its top floor, where visitors will be able to view the frieze and then look out of the windows to view the Parthenon itself.

### Odeon of Herodes Atticus

At the footsteps of the Acropolis, the Odeon was built in 161 A.D. under Tiberius Claudius Atticus

Herodes. To date concerts, plays and ballets have been performed. The natural setting of Herodeion, with its marvelous arcades, the Parthenon as a backdrop and the moon up in the sky will certainly fascinate you.

### Ancient Agora

The Ancient Agora, which means "market" in modern Greek, is situated at the footsteps of the Acropolis and in ancient times it served as the commercial centre of the city but also as a political, cultural and religious centre.

### Panathinaikon Stadium

Originally built in the 4th century B.C. for the athletic competitions of the Great Panathinaia (ancient Greek festivities), the "Kallimarmaron" Stadium (meaning "beautiful marble") was the venue of the first modern Olympic Games, in 1896.

### National Archaeological Museum of Athens

The National Archaeological Museum of Athens is the largest in Greece and one of the most important museums in the world devoted to ancient Greek art. It was founded at the end of the 19th century to house and protect antiquities from all over Greece, thus displaying their historical, cultural and artistic value.

### Byzantine & Christian Museum

The Byzantine and Christian Museum, which is based in Athens, is one of Greece's national museums. Its areas of competency are centred on - but not limited to - religious artefacts of the Early Christian, Byzantine, Medieval, post-Byzantine and later periods. The Museum has over 25.000 artifacts in its possession, which date from between the 3<sup>rd</sup> and 20<sup>th</sup> Century A.D.

### Museum of Cycladic Art

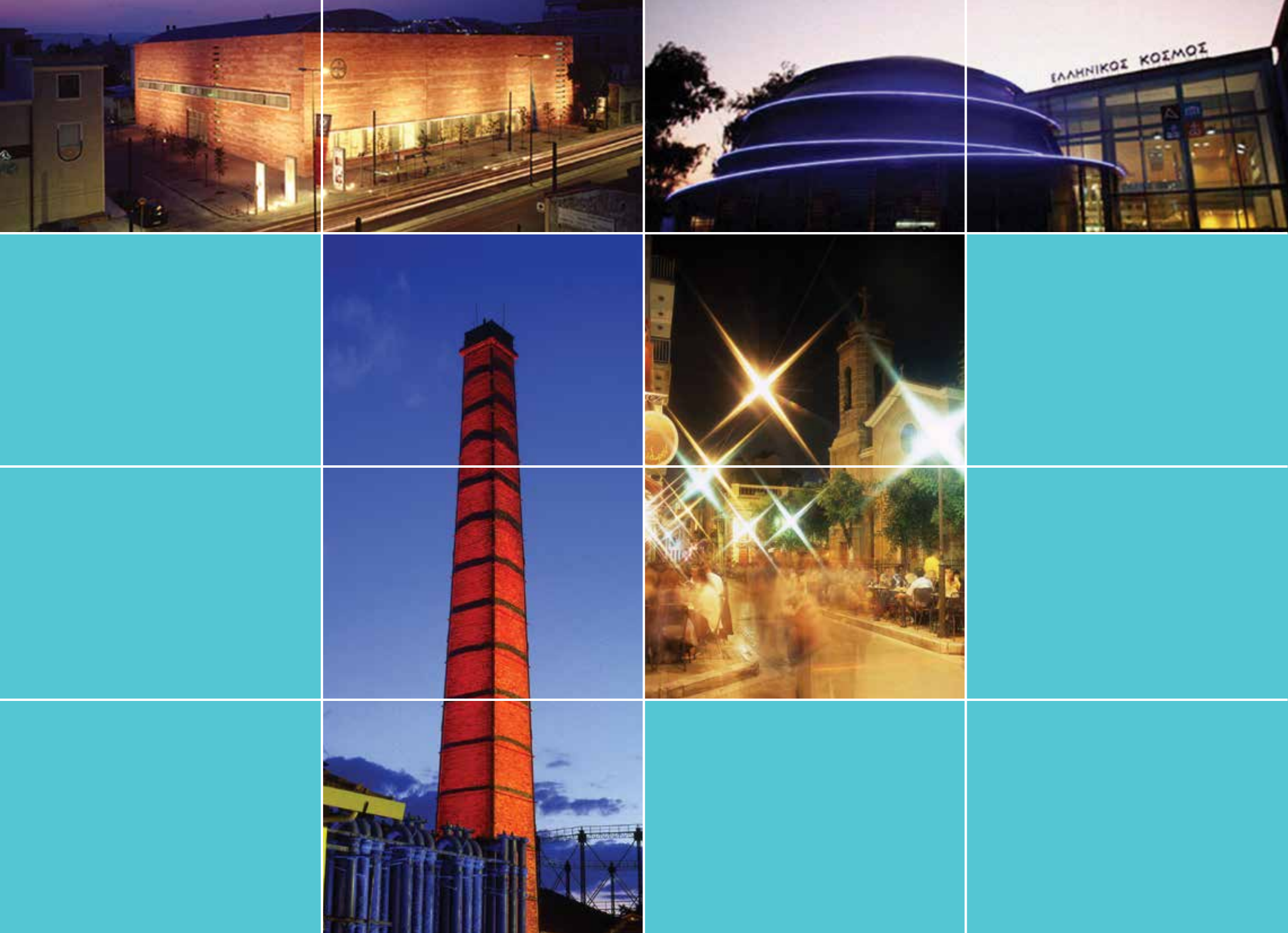
The Museum of Cycladic Art is dedicated to the study and promotion of ancient cultures of the Aegean and Cyprus, with special emphasis on Cycladic Art of the 3<sup>rd</sup> millennium BC.

It was founded in 1986, to house the collection of Nicholas and Dolly Goulandris, an extensive and unique private collection of prehistoric art from the Cycladic islands as well as ancient Greece.

### National Gallery of Athens

The National Gallery was founded on April 10, 1900 and houses collections that comprise more than 16,000 works of painting, sculpture, engraving and other forms of art, encompassing the period from the post-Byzantine times until today.





## Benaki Museum

The Benaki Museum ranks among the major institutions that have enriched the material assets of the Greek state. It houses 30.000 items illustrating the character of the Greek world through a spectacular historical panorama covering several periods ranging from the Prehistoric, Ancient and Roman periods to the Byzantine and the contemporary Hellenic period.

## Hellenic Cosmos Cultural Center of the Foundation of Hellenic World

A living museum, an ultramodern cultural center, where visitors can learn about history, culture and sciences through interactive exhibitions, educational programs, virtual reality shows and documentaries.

## Cultural Infrastructure

Athens has a lot to offer for entertainment to satisfy all tastes and demands. Movies, theatres and concerts among other cultural events, are the main night outing for locals and tourists.

Museums operating in Athens can be divided in two categories. On the one hand, there are the important institutions hosting world treasures from antiquity and the Byzantine era. These include the Acropolis Museum, the National Archaeological Museum, the Museum of Cycladic Art, the Benaki Museum and the Byzantine Museum. Next to them, there are a number of state thematic museums.

The visual arts enjoy a big share in the Athenian cultural and everyday life. Next to big institutions such as the National Gallery and the Benaki Museum, a big number of small private galleries are spread within the city centre and the surrounding areas, hosting the works of contemporary visual and media artists. In recent years a number of bar galleries have sprung up.

## Shopping in Athens

A showcase for its traditional and modern culture and lifestyle - can be a fascinating and satisfying experience for all. Amidst the many well - known and international name brands and traditional Greek art and folklore shops, are hundreds of chic boutiques and specialty shops blossoming with great fashion finds for every taste and budget.

The “new kid on the block” are the glitzy department stores that have won the hearts of the locals and visitors who shop there. The close proximity of each shopping district means that a weekend in Athens can combine a stroll on a cobblestone path amongst the locals buying fresh produce at traditional markets and bazaars, with browsing elegant displays of haute couture, prêt a porter clothing, shoes and accessories by talented Greek and foreign designers that are sure to impress.

A day of shopping in Athens is a delightful way to immerse yourself in Greek culture. Make sure to stop in at one of the many wonderful year - round outdoor cafes and restaurants, to make your experience of shopping in the Athenian way complete!

## Athens Nightlife

Athens is famous for its vibrant nightlife. The Athenians like to party and will do so almost every night of the week. The choices are plenty and they appeal to all tastes and lifestyles. In general, things get started pretty late; after midnight for bars and clubs and after 10pm for dinner at the city's tavernas, restaurants and bar - restaurants. In Greece, life is for living and leaving your worries behind. The result is a good - hearted, energetic city with bars and restaurants to match. Hip areas include Gazi, Psirri, Metaxourgio, Monastiraki, Theseion and Kolonaki. Traditional Greek evenings can be spent in Plaka.



AIA is connected daily  
with more than 60  
cities around  
the world.

Athens International  
Airport AIA is considered  
one of Europe's best in  
its category.

## Accessibility

37



The Athens International Airport AIA is located 33 km southeast of Athens and is easily accessible via Attiki Odos, a six-lane motorway (the Athens City Ring Road).

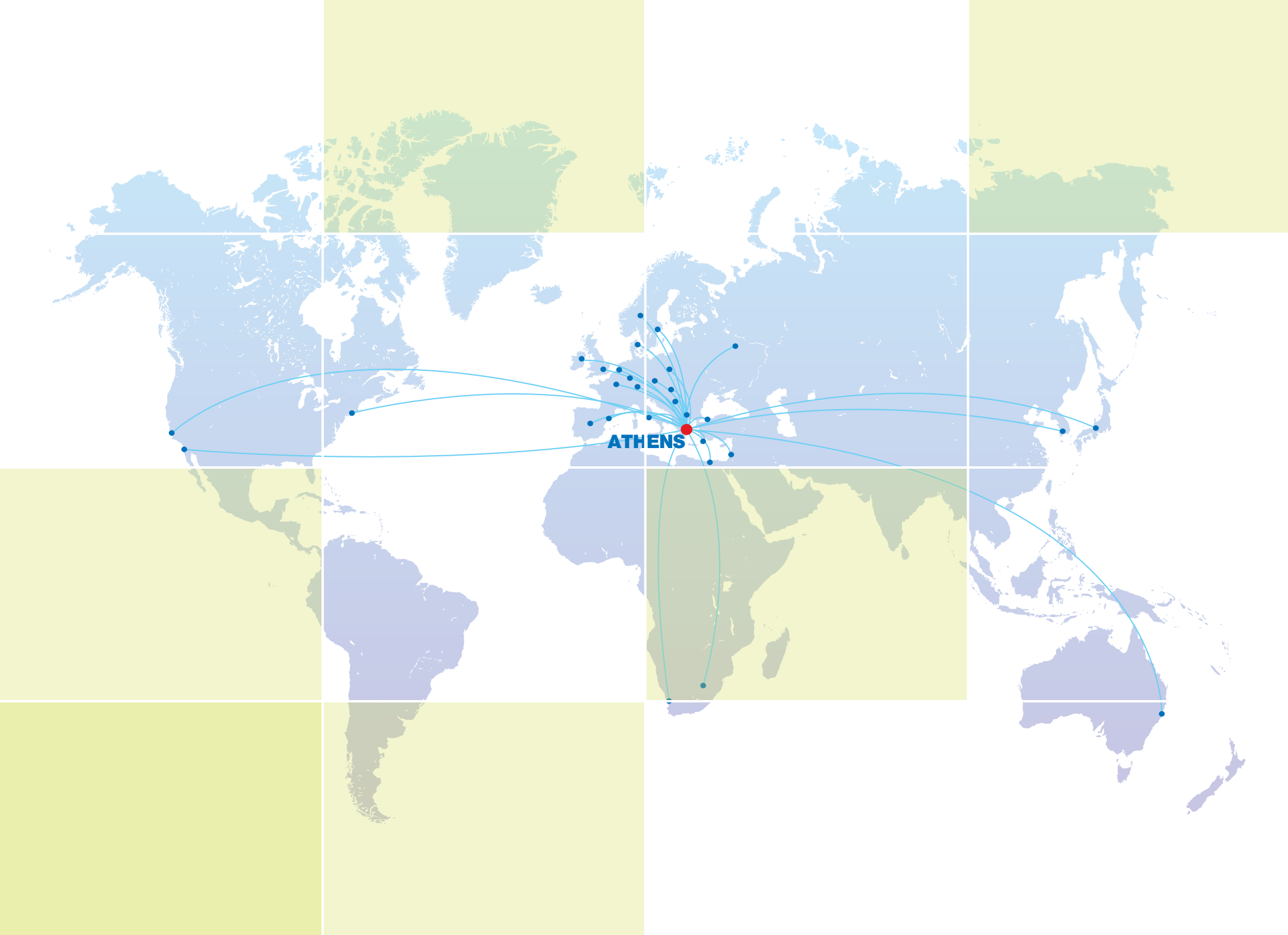
Public transportation to Athens and the Port of Piraeus is provided by express airport shuttles on a 24-hour basis, while a direct Metro line connects the airport to the city center (Syntagma square) in less than 40 minutes.

### Accessibility

To view all destinations served by Athens International Airport please visit [www.aia.gr](http://www.aia.gr)







## Extremely strong capacity increase

**1,200,000**

additional seats in foreign markets approx.,  
from Aegean and other airlines

**900,000**

additional seats from Ryanair, of which 75%  
relates to the domestic market



X 10.000 seats    Aegean and other airlines    Ryanair



**2008**

GreenBuilding Award for  
its exemplary energy saving  
figures reflected in the  
two previous years  
(2006, 2007)

**2013**

Eco-Innovation Award  
(ACI Europe)

**2014**

"Europe's Best Airport  
for 2014" in the 10-25  
million passenger category  
(ACI Europe)

## Accessibility

41

Air Dolomiti  
Air Lingus  
Air One  
CityJet  
Condor  
EasyJet  
FlyBe  
German Wings  
Iberia Express  
Meridiana  
Norwegian Shuttle  
RyanAir  
Transavia  
Tui Fly  
Vueling

Significant growth  
of low cost airlines.  
**Summer '14:**  
16 LCCs (+33 %),  
which would correspond  
to an increase of the  
destinations served  
by 36%



## Accessibility



## Duration of Flights to Athens

## Direct Flights

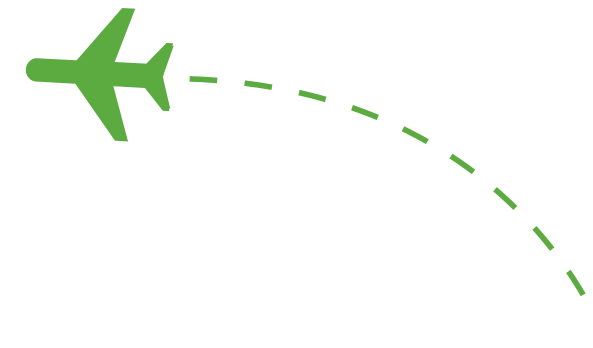
From	To	Flight Duration	Approximate Cost Roundtrip in euro (€)
London	Athens	03 h 30 m	256
Madrid	Athens	03 h 30 m	222
Paris	Athens	03 h 15 m	232
Rome	Athens	01 h 55 m	154
Copenhagen	Athens	03 h 15 m	167
Moscow (Domodedovo Airport)	Athens	03 h 15 m	242
Moscow (Sheremetyevo Airport)	Athens	03 h 30 m	319
Istanbul (Sabiha Gokcen Airport)	Athens	01 h 20 m	111
Istanbul (Ataturk Airport)	Athens	01 h 25 m	193
Cairo	Athens	02 h 00 m	357
Frankfurt	Athens	02 h 55 m	153
Milan	Athens	02 h 30 m	196
Munich	Athens	02 h 30 m	123
Belgrade	Athens	01 h 30 m	146
Berlin	Athens	02 h 50 m	199
Brussels	Athens	03 h 30 m	230
Budapest	Athens	01 h 50 m	195

From	To	Flight Duration	Approximate Cost Roundtrip in euro (€)
Sofia	Athens	01 h 25 m	229
Tel Aviv	Athens	02 h 00 m	197
Vienna	Athens	02 h 15 m	204
Warswa	Athens	02 h 35 m	187
Stockholm	Athens	03 h 40 m	160
Barcelona	Athens	02 h 50 m	200
Larnaca	Athens	01 h 45 m	138
Prague	Athens	02 h 25 m	186
Amsterdam	Athens	03 h 20 m	235
Zurich	Athens	02 h 40 m	173
Geneva	Athens	02 h 45 m	194
Malta	Athens	01 h 35 m	138
Oslo	Athens	03 h 45 m	175
Zagreb	Athens	03 h 00 m	143
New York	Athens	9h 50min	762
Toronto	Athens	9h 10min	839
Montreal	Athens	9h 40min	729

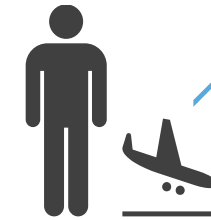


## Flights with Intermediate Point

From	To	Flight Duration	Approximate Cost Roundtrip in euro (€)	Connecting Point   Connecting Time
Ankara	Athens	03 h 50 m	305	Istanbul, Ataturk Airport / 1h 15m
Ankara	Athens	03 h 25 m	195	Istanbul, Sabiha Gokcen Airport / 2h 25m
Porto	Athens	08 h 00 m	335	Rome / 3h 30m
Tampere (No Frequent Flights)	Athens	06 h 05 m	331	Stockholm / 1h 30m
Dublin	Athens	05 h 35 m	205	Frankfurt / 1h 05m
Cape Town	Athens	17 h 05 m	461	Qatar / 7 h
Tokyo (Narita Airport)	Athens	22 h 05 m	854	Abu Dhabi / 2 h
Tokyo (Haneda Airport)	Athens	17 h 30 m	929	Qatar / 3 h
Sydney	Athens	22 h 10 m	1316	Abu Dhabi / 3 h
Sydney	Athens	21 h 40 m	1352	Dubai / 4 h
Washington	Athens	12 h 15 m	1249	Paris / 1 h
San Francisco	Athens	15 h 25 m	1287	Paris / 1.5 h
Los Angeles	Athens	15 h 00 m	1280	Munich / 2 h



## Accessibility



Foreign passengers

Source: AIA Pax Survey

29%

Jan' 14

33%

Feb' 14

34%

Mar' 14



Greek Residents

3%  
International  
Travel





# Moving Around Athens

## Airport Transfers

Direct Access to city center from Arrivals & Departures Terminal.

Express Shuttle  
Duration: 30 minutes  
Cost: 5 Euro

## Metro & Suburban Railways

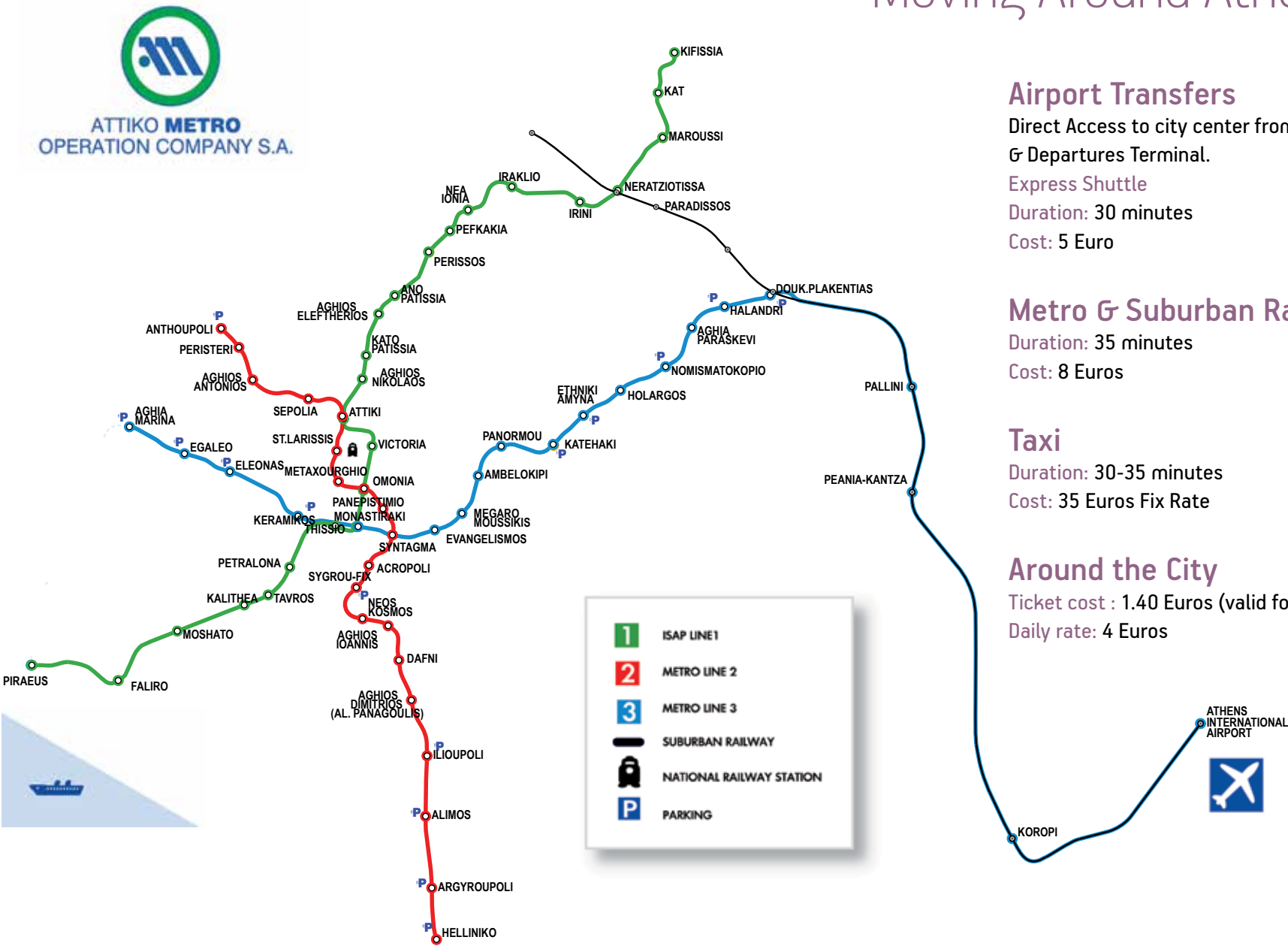
Duration: 35 minutes  
Cost: 8 Euros

## Taxi

Duration: 30-35 minutes  
Cost: 35 Euros Fix Rate

## Around the City

Ticket cost : 1.40 Euros (valid for 1 ½ hours)  
Daily rate: 4 Euros





## Moving Around Athens

Metro, Buses, Tram, Trains, Trolley Buses and expansive highways allow for easy and quick transportation at a very low cost. It takes a maximum of 40 minutes and € 8 to get from the airport to the city centre, where most hotels are located. What is more, most hotels are within walking distance from a metro station within the city centre, which means that it will take you 3 to 5 minutes to move around in the city. Tickets start from € 1,40 and they can be used on all forms of public transport within one and a half hour period of time. A day travel card costs € 4. Taxis are also relatively inexpensive, compared to prices in most European capitals. In addition, regular coach services link Athens with the southeastern European states and the Balkans, while daily ferry services link the port of Patra (2 hours drive away from Athens) with Italy.



### The Athens-Piraeus Electric Railway (ISAP)

The Athens-Piraeus Electric Railway runs between Piraeus and Kifissia and connects to Metro lines 2 & 3, the tram and bus routes at hub stations.

The total travel time from the first to the last stop on Line 1 is less than an hour. The electric railway runs daily from 05.00 to 00.15.



### Attiko Metro (Metro lines 2 & 3)

One of the gems of modern Athens is the new underground metro (its construction made headlines when ancient artefacts were found underground and halted its progress). You will see many of these ancient artefacts in special exhibits incorporated into the design of the stations of Metro line 2 & 3 which serve 36 stations. At peak hours trains run every 3 minutes. Attiko Metro runs daily from 05.30 to 00.15. On Fridays and Saturdays operating hours are extended to 02.00.



### Hellenic Railways Organization (OSE)

Domestic and international departures from Athens and Thessaloniki with connections to major railways

## Moving Around Athens



### Proastiakos (Suburban Railway)

This new high-speed rail system offers access to Irakleio and Neratziotissa, near the Athens Olympic ports Complex. It also gets you to Kifissia, the hub of business in northern Athens; Doukissis Plakentias, an important urban residential area; Pallini and Kantza in the eastern part of the greater Athens area; and Koropi, a centre of industrial development. A new route to Corinthos has just been initiated with plans to extend the network with added routes to Lavrio, Rafina and Chalkida for easier mobility. It also serves Athens International Airport. The suburban railway runs daily from 06.00 until 00.00.



### Blue buses (OASA)

The blue bus network consists of more than 320 lines connecting the city centre to all the suburbs and Piraeus. OASA provides information on the best way to reach a destination by dialing 185. Blue buses run daily from 05.00 to 00.15.



### Thermal Buses, Trolleys or Electric Buses (OSY)

The Thermal buses are the core bus lines that connect Athens and Piraeus city centers to surrounding municipalities. The renovation of the core Athens bus system resulted in hundreds of new buses, many of them powered by natural gas. There are several express bus routes to and from Athens International Airport. Thermal buses run daily from 05.00 to 23.00.

The old yellow trolleys of Athens' past have been replaced by cutting-edge purple and yellow trolleybuses with digital displays. Trolleybuses run daily from 05.00 to 00.30.



### Tram

Environmentally friendly, the Tram connects the centre of Athens with the coastal neighborhoods of Glyfada to the east, and Piraeus to the west. Three station hubs along its routes connect with Metro Lines 2 and 3 and one station connects to the Electric Railway (ISAP), or Metro Line 1. Total waiting time during peak hours is a maximum of 8 minutes. The Tram operates from Monday to Thursday 05.00 to 00.15 and on Fridays and Saturdays on a 24-hour basis.



# Megaron Athens International Conference Centre (MAICC)

## Congress Venue Proposal MAICC

49

### Megaron Athens International Conference Center (MAICC)

Since it opened its doors to the public in 1991, MAICC has been regarded as one of the most comprehensive culture centres in Europe. Its superb acoustics have been acclaimed both by the public and by renowned performers of the music and art world.

MAICC has hosted some of the most important congresses in Greece. Furthermore, in its capacity as a concert hall has welcomed top class artists, music ensembles, composers, conductors and performers in an artistic trajectory that has left its mark in the country's culture scene.

### MAICC Facilities Excellence Throughout

The Megaron Athens International Congress Centre was conceived and built with great respect for the environment and green urban planning.

For whilst the original building faces straight onto one of Athens' major avenues, the international congress centre has been incorporated into the park right next to it with such skill that it in no way infringes on it.

The technology and stage systems incorporated into the halls are at the forefront of technology, whilst all sound and audio visual systems are connected to the in house broadcast standard recording studio which enables sound and video recording in broadcast format.





## International Conferences organized at Megaron 2006 – 2013

## 2006

- ▶ EUROPEAN WIND ENERGY CONGRESS, **EWEC 2006**
- ▶ 20<sup>th</sup> Congress of the European Society for Surgery of the Shoulder and the Elbow, **SECEC-ESSSE**
- ▶ Annual Congress of the European Association of Nuclear Medicine, **EANM 2006**
- ▶ 12<sup>th</sup> Meeting of the European Neuroendocrine Association, **ENEA 2006**

## 2007

- ▶ European Society of Cataract and Refractive Surgeons, **ESCRS** - 1.200 participants
- ▶ 25<sup>th</sup> INTERNATIONAL CONGRESS OF PEDIATRICS - 6.000 participants
- ▶ CIRSE 2007 - 4.700 participants

## 2008

- ▶ 28<sup>th</sup> European Section Meeting **International Society for Heart Research** - 300 participants
- ▶ European Conference for General Practitioners - 1.200 participants
- ▶ 33<sup>rd</sup> **FEBS** Congress-11<sup>th</sup> **IUBMB** Conference
- ▶ Federation of European Biochemical Societies – International Union of Biochemistry and Molecular Biology - 2.700 participants
- ▶ XXVII Congress of the International Academy of **Pathology** - 2.500 participants
- ▶ 13<sup>th</sup> International **Anti-Corruption** Conference - 1.400 participants

## 2009

- ▶ **ECCEO 2009** CONFERENCE - 9<sup>th</sup> European Congress on Clinical and Economic Aspects on Osteoporosis and Osteoarthritis - 4.450 participants
- ▶ **EACL** – 12<sup>th</sup> Conference of the European Chapter of the Association for Computational Linguistics - 330 participants
- ▶ 9<sup>th</sup> Panhellenic Congress of **Laparoendoscopic** Surgery & International Symposium - 700 participants
- ▶ 8<sup>th</sup> Congress of the European Hepato-Pancreato-Biliary Association – **EHPBA** - 800 participants
- ▶ International Association of Sound & Audiovisual Archives – **IASA** Conference - 450 participants
- ▶ International **Retina** Congress - 850 participants
- ▶ 3<sup>rd</sup> Global Forum on Migration and Development – **GFMD** - 1.500 participants

## 2010

- ▶ European Conference on **Individual Monitoring of Ionizing Radiation** - 400 participants
- ▶ 3<sup>rd</sup> International Congress on **Neuropathic Pain (NeuPSIG)** - 2.500 participants
- ▶ 24<sup>th</sup> International Conference on Neutrino Physics and Astrophysics - **Neutrino 2010** - 550 participants
- ▶ 6<sup>th</sup> European Congress on Andrology-**ECA** - 500 participants

## 2011

- ▶ **Million Dollar** Round Table European Conference - 1.390 participants
- ▶ **ECTS-IBMS**: 3<sup>rd</sup> Joint Meeting of the European Calcified Tissue Society & the International Bone and Mineral Society - 3.000 participants
- ▶ 12<sup>th</sup> Congress, **European Trade Union Confederation** - 850 participants
- ▶ 23<sup>rd</sup> Congress of the International Association of Paediatric Dentistry- **IAPD** - 1.000 participants
- ▶ 23<sup>rd</sup> Biennial Meeting of the International Society of Neurochemistry - **ISN** - 1.000 participants
- ▶ 25<sup>th</sup> **Euroensors** Congress - 500 participants
- ▶ XV European Conference on **Soil Mechanics & Geotechnical Engineering** - 2.000 participants
- ▶ XXV Annual Meeting of the European Society for Vascular Surgery - **ESVS** - 1.800 participants
- ▶ 9<sup>th</sup> International Scientific Meeting of the Royal College of Obstetricians & Gynaecologists – **RCOG 2011** - 2.500 participants
- ▶ **EAO** Annual Meeting - European Association for Osseointegration - 2.500 participants

## 2012

- ▶ 9<sup>th</sup> European Congress on Menopause and Andropause - **EMAS** - 700 participants
- ▶ 12<sup>th</sup> Congress of the European Society of Contraception - 1.500 participants
- ▶ **EUROECHO 2012** - 1.500 participants

## 2013

- ▶ Pediatric Allergy & Asthma Meeting, **PAAM 2013** - 1.000 participants

## 2014

- ▶ 6<sup>th</sup> European Summit of Regions and Cities - 800 participants
- ▶ Future Internet Assembly - 600 participants
- ▶ 2<sup>nd</sup> International Conference on Research Infrastructure - ICRI - 900 participants
- ▶ Global Leadership Conference of the Entrepreneurs' Organization - 1.000 participants
- ▶ E-Health Forum - 1.000 participants
- ▶ Heart Failure 2014 - 4.500 participants
- ▶ Joint Meeting of the European Society of Hypertension (ESH) and International Society of Hypertension (ISH) - 5.000 participants

**EHRA EUROPACE 2013**

23 Jun 2013 - 26 Jun 2013, Athens - Greece, 5.100 participants



Proposed Congress Halls

In the event of an attendance of approximately 700 participants, we propose using **The Banqueting Hall** (capacity of **680** pax) as the main congress hall and The **Banqueting Foyer** as exhibition area, poster area and secretariat, **both in Level -2**.

	Hall	Capacity	Level	Set up	Approximate set-up & tear down daily cost	Approximate daily rental cost
Main Hall	THE BANQUETING HALL	680 pax	New Building Level -2	Theater	3,075.00 €	6,765.00 €
Parallel Hall 1	THE NIKOS SKALKOTAS HALL	380 pax	New Building Level -1	Amphitheater	2,767.50 €	4,551.00 €
Parallel Hall 2	MC3	180 pax	New Building Level -1	Theater	0.00 €	1,599.00 €
Parallel Hall 3	MC2	150 pax	New Building Level -1	Theater	0.00 €	1,476.00 €
Parallel Hall 4	CONFERENCE ROOM 1	80 pax	Old Building Ground Level	Theater	0.00 €	1,033.20 €
Exhibition area*, Poster area** & Secretariat	THE BANQUETING FOYER	552 sq.m.	New Building Level -2		3,075.00 €	4,391.10 €

\* Cost for exhibition area is based on raw space used : 15 booths x 6 sq.m. each.  
\*\* Cost for poster area is based on raw space used : 150 double-sided panels

Proposed Congress Halls

In the event of an attendance of over 700 participants, we propose using **The Alexandra Trianti Hall** (capacity of **1500** pax) as the main congress hall and **The Foyer of the Muses** as exhibition area, poster area and secretariat, **both in Level 0**.

	Hall	Capacity	Level	Set up	Approximate set-up & tear down daily cost	Approximate daily rental cost
Main Hall	THE ALEXANDRA TRIANTI HALL	1480 pax	New Building Level 0	Amphitheater	6,888.00 €	15,129.00 €
Parallel Hall 1	THE NIKOS SKALKOTAS HALL	380 pax	New Building Level -1	Amphitheater	2,767.50 €	4,551.00 €
Parallel Hall 2	MC3	180 pax	New Building Level -1	Theater	0.00 €	1,599.00 €
Parallel Hall 3	MC2	150 pax	New Building Level -1	Theater	0.00 €	1,476.00 €
Parallel Hall 4	CONFERENCE ROOM 1	80 pax	Old Building Ground Level	Theater	0.00 €	1,033.20 €
Exhibition area*, Poster area** & Secretariat	THE FOYER OF THE MUSES	3.500 sq.m.	New Building Level 0		3,075.00 €	4,391.10 €

\* Cost for exhibition area is based on raw space used : 15 booths x 6 sq.m. each.  
\*\* Cost for poster area is based on raw space used : 150 double-sided panels



## Main Hall Options

The Banqueting Hall (Main hall - Option 1 - attendance of approximately 700 participants)

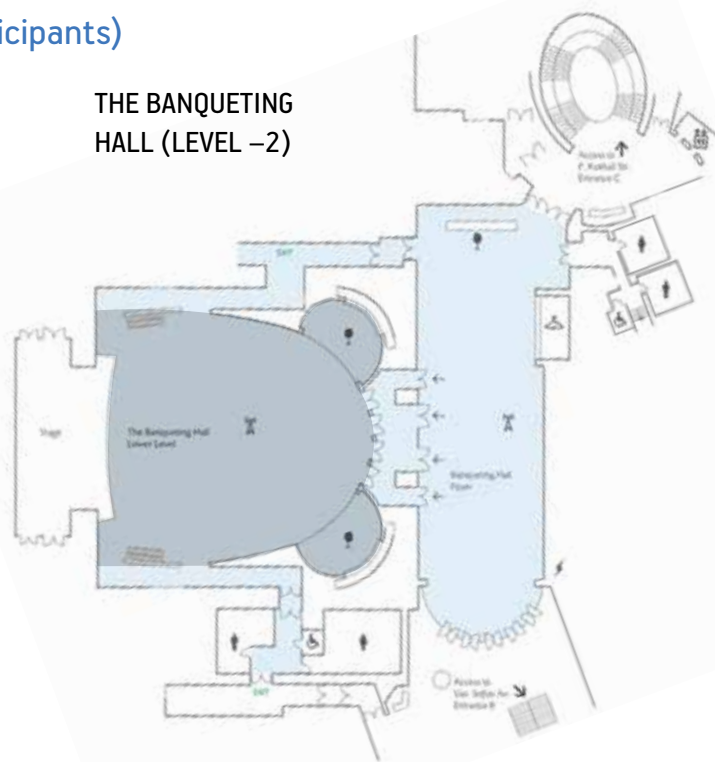
- ✓ Total floor space of 1025m<sup>2</sup>
- ✓ Hosts 1,000 people for Cocktail, 630 for banquet and 680 in theatre style, depending on staging layout
- ✓ Front & Back Projection Screens
- ✓ Simultaneous Translation for 6 languages
- ✓ Over 1000m<sup>2</sup> Foyer space

- |  |                |
|--|----------------|
| ✓ Stalls                                       | Yes            |
| ✓ Stage  | Yes            |
| <b>Lighting</b>                                |                |
| ✓ Controls in Room                             | Yes            |
| ✓ Dimmers                                      | Yes            |
| ✓ Blackout                                     | Yes            |
| ✓ Lighting Bars                                | Yes            |
| ✓ Power  | 3 phase supply |
| ✓ Projection Room                              | Yes            |
| ✓ Simultaneous Interpretation, No of Languages | 3              |
| ✓ Permanently installed sound                  | Yes            |
| ✓ Sound control room                           | Yes            |
| <b>Communications</b>                          |                |
| ✓ Telephone                                    | Yes            |
| ✓ ISDN / ADSL Lines                            | On Request     |
| ✓ Wireless LAN                                 | Yes            |

- |                            |     |
|----------------------------|-----|
| <b>Other</b>               |     |
| ✓ Security and Fire Safety | Yes |
| ✓ Disabled Access          | Yes |
| ✓ A/C                      | Yes |



THE BANQUETING HALL (LEVEL -2)



Dimensions (meters)

Height (min-max) x

Length x Width (min-max) 4.2 - 7.9 x 27 - 70 x 5 - 25

Area (m<sup>2</sup>) 675 + 350

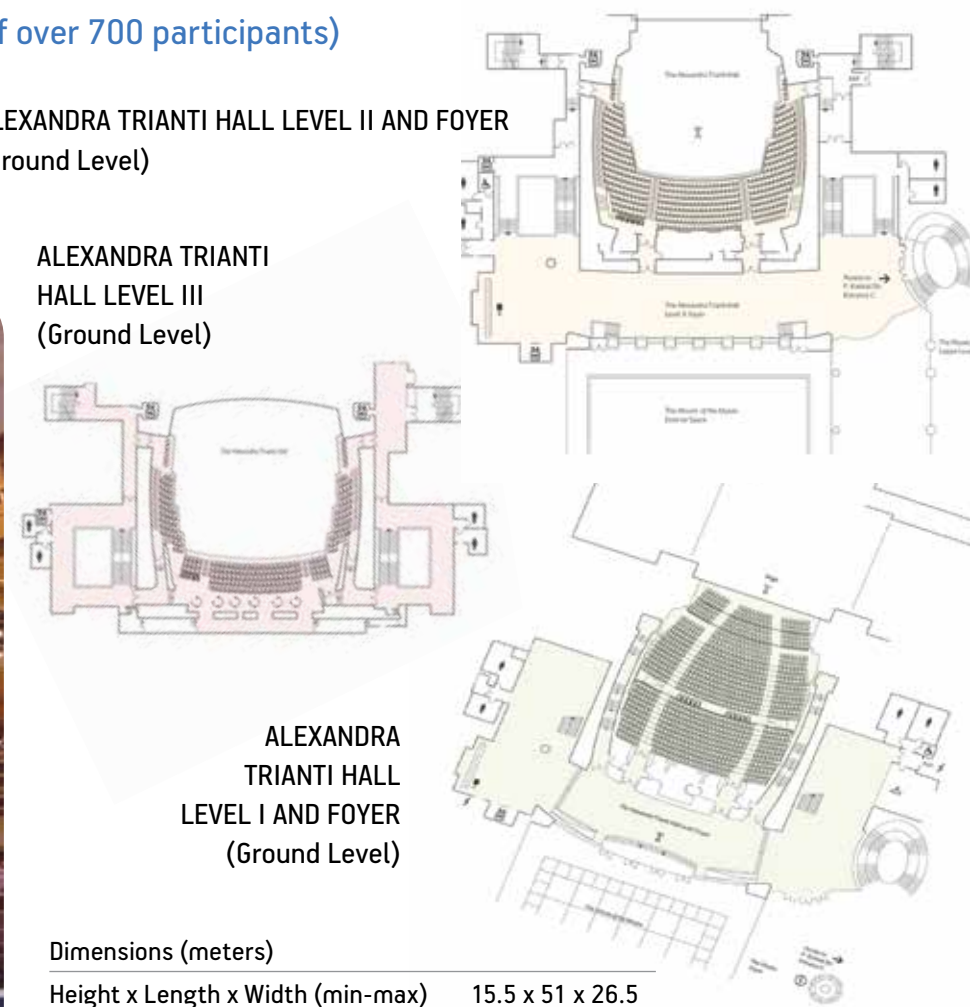
## Main Hall Options

The Alexandra Trianti Hall (Main hall - Option 2 - attendance of over 700 participants)

- ✓ Fixed seating theatre style capacity 1.500
- ✓ 4 stage platforms 4m x 16m each which can be moved simultaneously or independently of one another
- ✓ Central stage revolve with 3 independent sections which can move simultaneously or independently of one another
- ✓ Left and Right side stage and left and right understage side stage
- ✓ Ability to rake the stage from 0 to 10%
- ✓ 44 stage fly bars and four panorama fly bars
- ✓ Direct access from the loading bay to stage level for 1 x 18m truck (45 tons) plus 1 x 10m truck
- ✓ 4 remote control cameras for archive recording or direct projection
- ✓ Individual in-seat voting system, microphone and table
- ✓ State-of-the-art sound and lighting system
- ✓ 1200 m<sup>2</sup> total foyer space
- ✓ Simultaneous translation for 9 languages



ALEXANDRA TRIANTI HALL LEVEL II AND FOYER (Ground Level)



ALEXANDRA TRIANTI HALL LEVEL III (Ground Level)

ALEXANDRA TRIANTI HALL LEVEL I AND FOYER (Ground Level)

Dimensions (meters)

Height x Length x Width (min-max) 15.5 x 51 x 26.5

Area (m<sup>2</sup>) 1351.50



# Congress Venue Proposal MAICC

## The Nikos Skalkotas Hall (Parallel Hall 1)

- ✓ Fixed theatre style seating for 400
- ✓ Individual in-seat microphone and table
- ✓ State-of-the-art sound and lighting system
- ✓ Simultaneous Translation for 6 languages
- ✓ 17 Scenery Fly bars
- ✓ 280 m<sup>2</sup> of dedicated foyer space



## MC 3 (Parallel Hall 2)

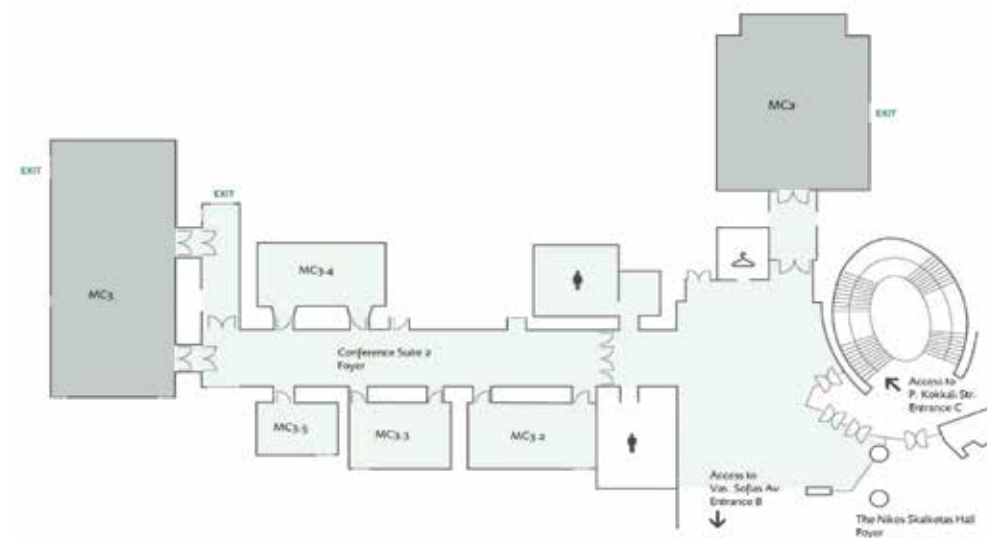
Dimensions (meters)	
Height x length x width	4,62 x 23,20 x 10
Area (m <sup>2</sup> )	232

✓ General Lighting	Yes
✓ Fluorescent	Yes
✓ Dimmers	Yes
✓ Black Out	Yes
✓ Natural Lighting	No
✓ Power Single Phase	16 amp



## MC 2 (Parallel Hall 3)

Dimensions (meters)	
Height x length x width	4,62 x 16 x 12,30
Area (m <sup>2</sup> )	196,8



## Conference Room 1 (Parallel Hall 4)

Dimensions (meters)	
Height x length x width	3.2 x 12 x 11
Area (m <sup>2</sup> )	132

✓ General Lighting	Yes
✓ Fluorescent	Yes
✓ Dimmers	Yes
✓ Black Out	Yes
✓ Natural Lighting	No
✓ Power Single Phase	16 amp
✓ Communications	Tel. / Fax ISDN/ADSL Lines Wireless LAN
✓ Security and fire safety	Yes
✓ Disabled Access	Yes
✓ A/C	Yes



# Congress Venue Proposal MAICC

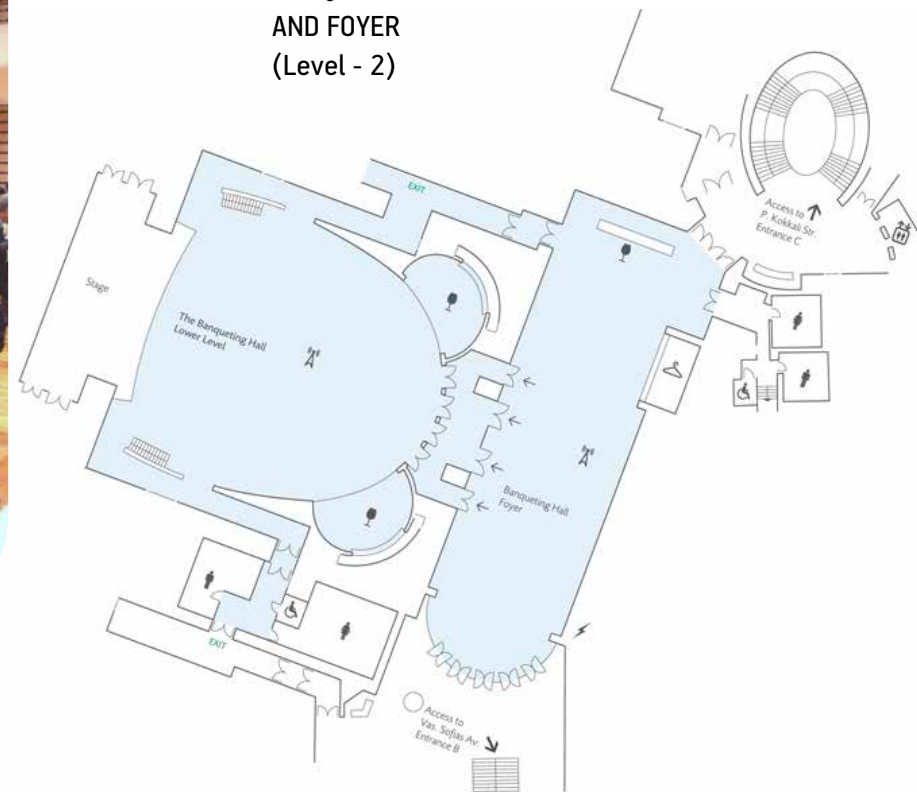


## Exhibition Area, Poster Area &amp; Secretariat Options

The Banqueting Foyer (Exhibition Area, Poster Area & Secretariat - Option 1 - attendance of approximately 700 participants)



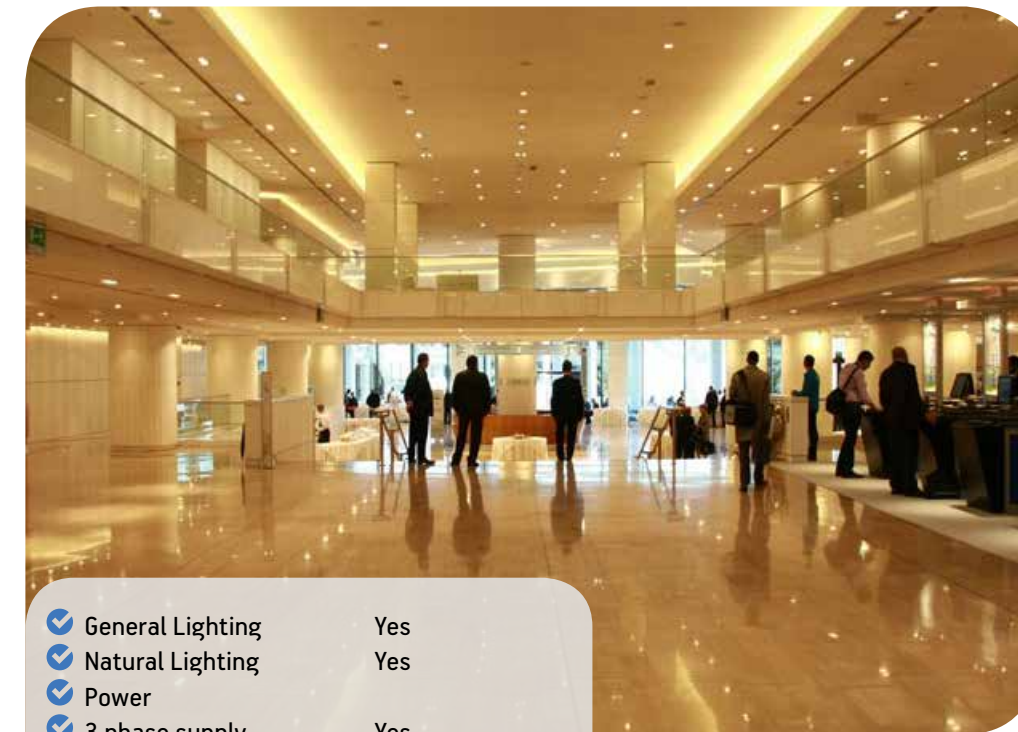
BANQUET HALL  
AND FOYER  
(Level - 2)



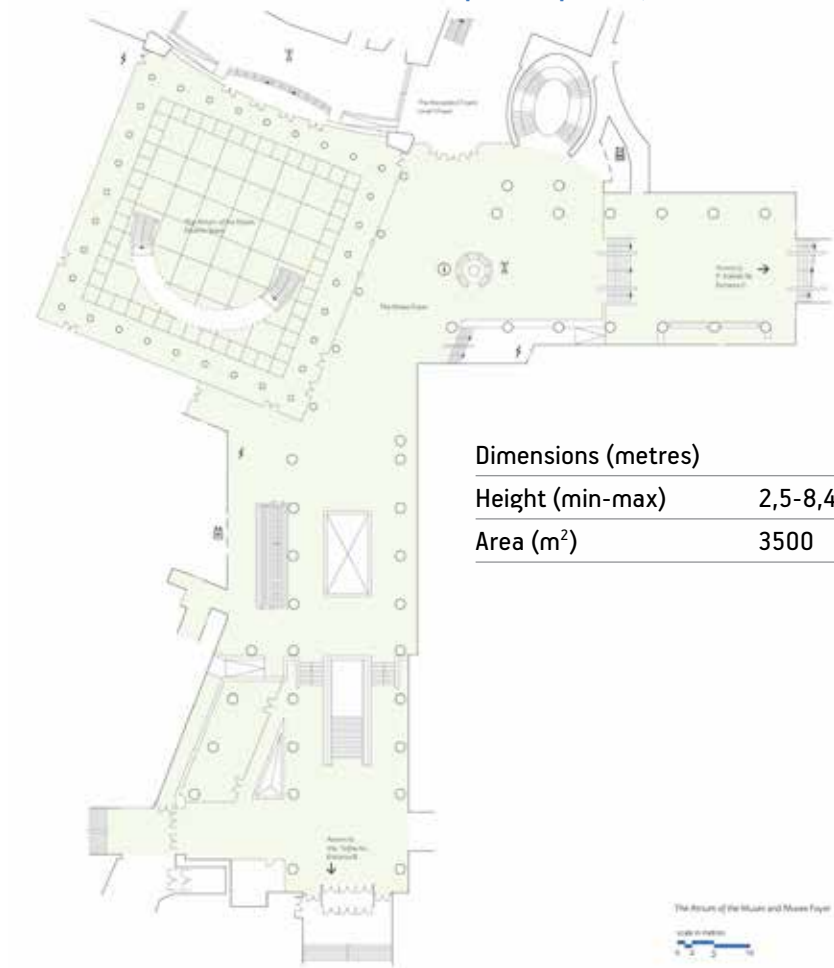
- ✓ Total floor space of 1025m<sup>2</sup>
- ✓ Hosts 1,000 people for Cocktail, 630 for banquet and 680 in theatre style, depending on staging layout
- ✓ Front & Back Projection Screens
- ✓ Simultaneous Translation for 6 languages
- ✓ Over 1000m<sup>2</sup> Foyer space

## Exhibition Area, Poster Area &amp; Secretariat Options

The Foyer of the Muses (Exhibition Area, Poster Area & Secretariat - Option 2 - attendance of over 700 participants)



- |                            |  |
|----------------------------|--|
| ✓ General Lighting         | Yes  |
| ✓ Natural Lighting         | Yes  |
| ✓ Power                    |  |
| ✓ 3 phase supply           | Yes  |
| ✓ Communications           | Tel / Fax<br>ISDN / ADSL Lines<br>Wireless LAN |
| ✓ Security and Fire safety | Yes  |
| ✓ Disabled Access          | Yes  |
| ✓ A/C                      | Yes  |



Dimensions (metres)

Height (min-max) 2,5-8,40

Area (m<sup>2</sup>) 3500

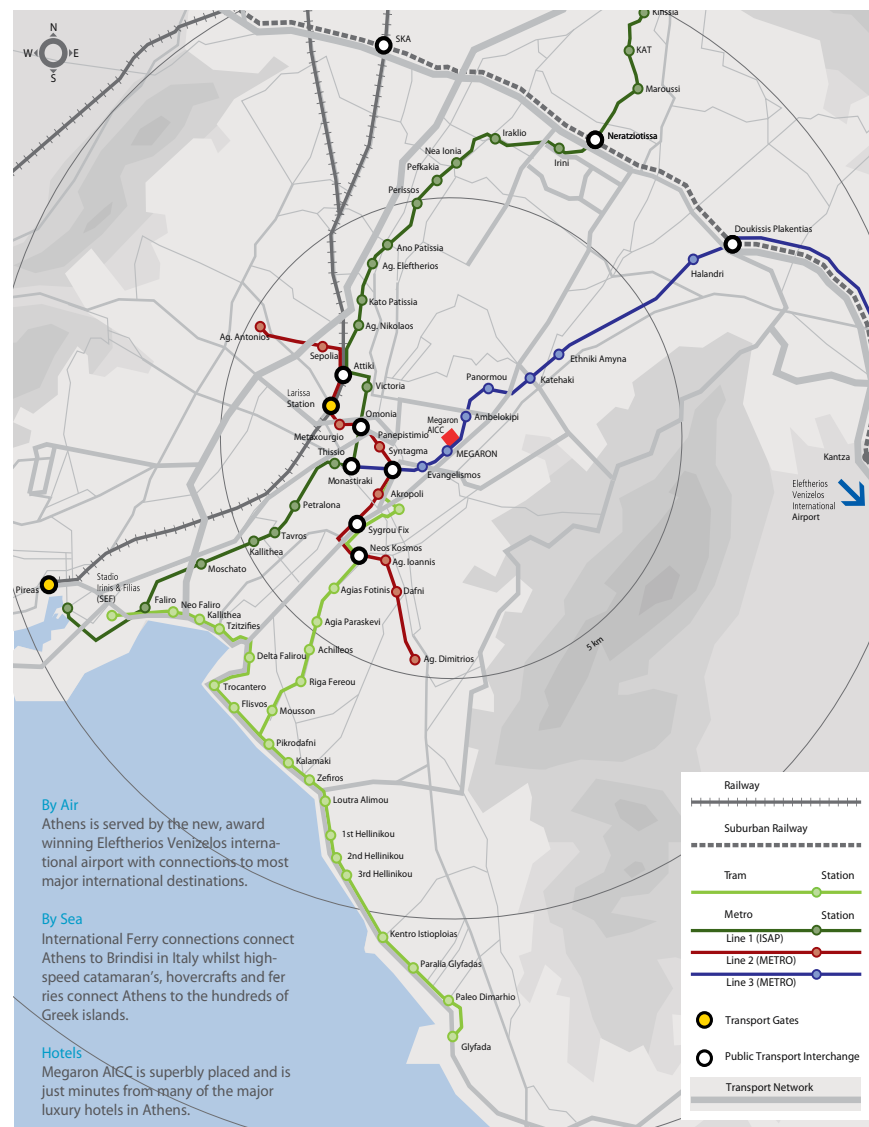


## Congress Venue Proposal Athens

### MAICC Accessibility

MAICC is situated right in the heart of Athens at the junction of Vassilissis Sofias Avenue and Kokkali Street. It is a place well known to most people, and easy to find. All you have to tell your taxi driver is to take you to "the Megaron" and no more explanations will be necessary. It also has a metro stop named after it: "Megaron".

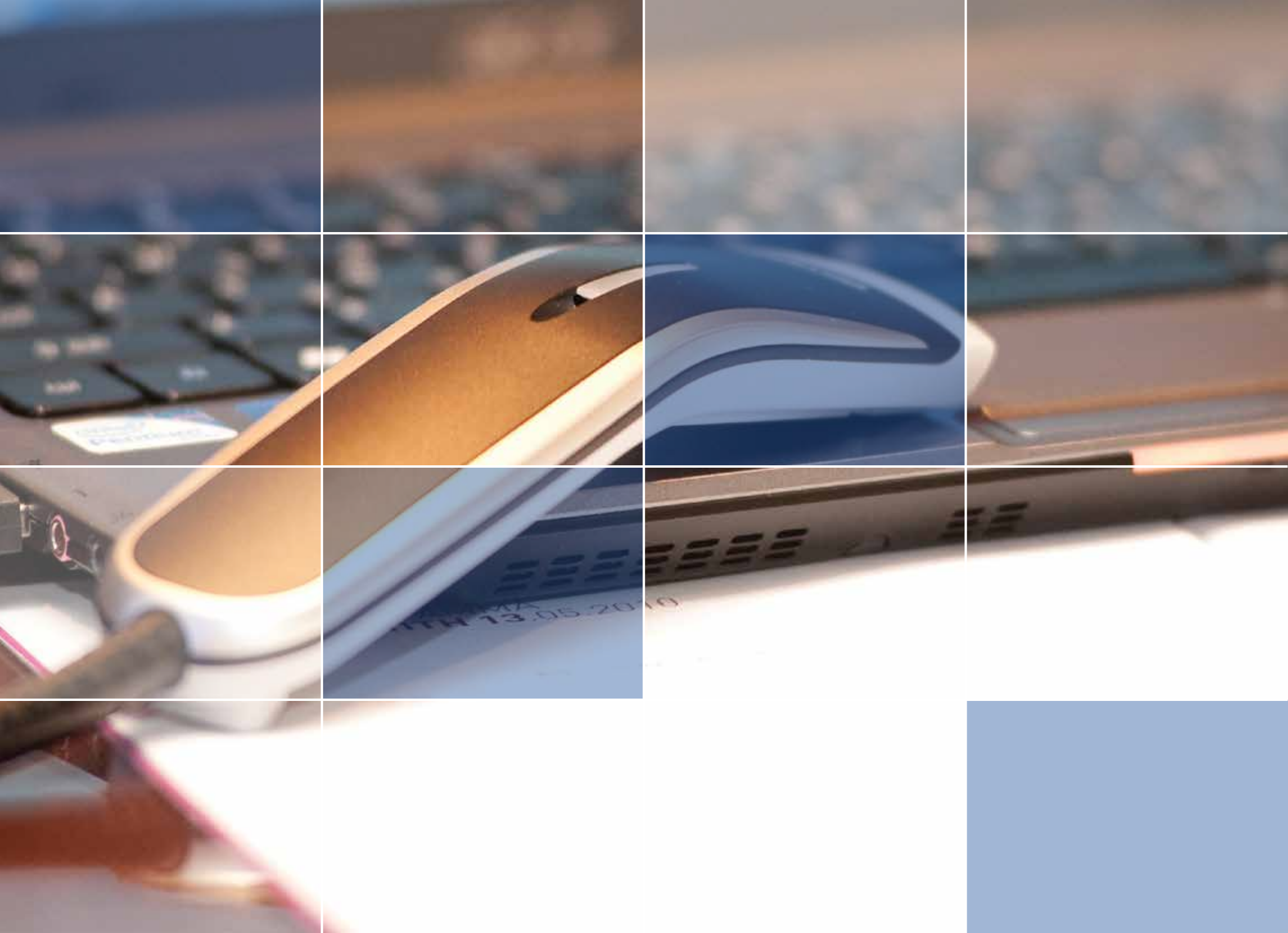
Commuting to and from the town centre or other locations has become much easier. More specifically, it only takes 3'30" from the Megaron Moussikis metro stop to the Syntagma Square station.



Distance from the Athens International Airport : 33.8 km  
(approximately 25min by car)







## Congress Attendance & Recordings

63

### Congress Attendance Reports with Barcode Scanning

Each participant gets a unique printed Barcode ID upon Congress registration.

This Barcode ID is scanned every time a participant enters or leaves the Congress Room. This way all attendance hours are recorded in detail, individually for every participant, as well as generally, for every Session.

The presence of a large team of Barcode Scanner operators guarantees the even flow of the participants, both on their way in and out of the Congress Room. No queues are formed at any time.

Analytic reports are produced by the end of the Congress, which display the attendance trends of the Congress in every detail.

### Live webcast - Congress Videos on Demand

All Congress speeches are transmitted live through the Internet.

The live webcast shows the speaker, as well as his presentation in real time. The webcast can optionally be password-protected, in case the Organizing Committee wishes to give out the passwords by pre-registration. There is also a live chat tool, so that the remote viewers can send their questions to the Chair of the Session.

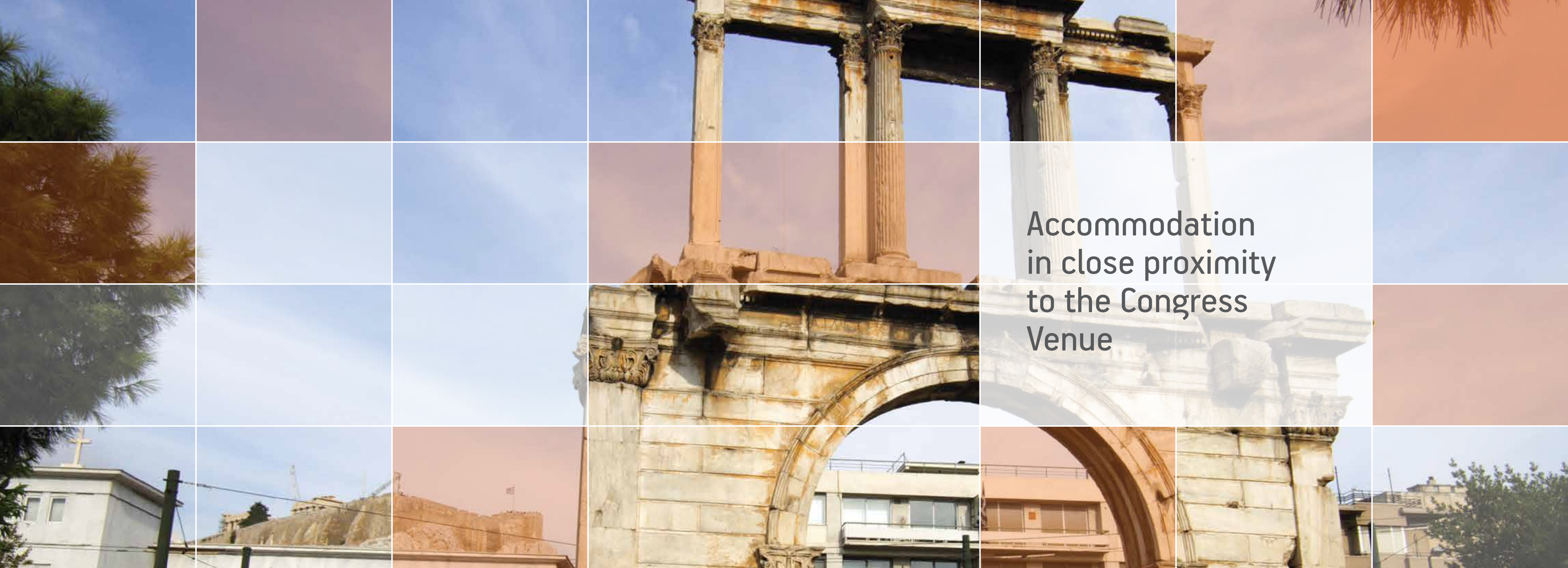
All Congress speeches are recorded, edited, uploaded and hosted online, so that everyone with access rights can view them at a desired time, on demand. There is a live time hosting duration of the uploaded material.

An email campaign is created for the promotion of the uploaded videos to the participants.

Sponsor banners are easily added and managed, both in the Live webcast and the Video on Demand web templates.







Accommodation  
in close proximity  
to the Congress  
Venue



# Accommodation in close proximity to the Congress Venue

## Accommodation in close proximity to the Congress Venue Megaron Athens International Conference Center (MAICC)

### Hilton Athens Hotel (The Headquarter Hotel)



#### Hilton Guest Room

Feel at home in this spacious 34m<sup>2</sup>/366 sq.ft room with high-speed internet, balcony and mountain or Acropolis view. Work in comfort at the desk with ergonomic chair, relax on the sofa in the seating area or re-energize in the marble bathroom with bathtub and walk-in shower. Special touches include magazines and slippers.



#### Events & Meetings

The success of any event is certain at the Hilton Athens. The high level of service and a choice of 22 naturally lit rooms guarantee a perfect organization of any congress. Terpsichore, Thalia, Hesperides, Erato... The congress halls at the Hilton Athens have hosted from the most demanding international congresss to the most popular social events. The 22 halls of the hotel cover an area of 6000 sq.m. and have natural lighting. In addition, the separators are moved to adjust their capacity readily to the needs of each event.



#### Small Meetings

The nine Hilton Meeting™ halls guarantee the success of any business meeting, one that is fully equipped to international standards of the Hilton. All are equipped with ergonomic chairs for hours of meetings, conditioning, tables, projector, screen, phone, wireless internet and mini -bar. In addition, the hotel offers full secretarial support from the business centre, which operates as a call center and offers fax, printers and computers with high speed internet.

# Accommodation in close proximity to the Congress Venue

HOTEL NAME	WALKING DISTANCE TO MAICC (min)	DISTANCE TO MAICC (km)	ROOM AVAILABILITY	BED & BREAKFAST APPROXIMATE COST PER NIGHT
				SINGLE ROOM from
5 ★ HOTELS				
Hilton Athens	11	0.75	230	175.00 €
Divani Caravel	15	1.10	170	160.00 €
Crowne Plaza	11	0.80	140	170.00 €
NJV Athens Plaza	29	2.10	120	200.00 €
4 ★ HOTELS				
Alexandros	6	0.50	50	190.00 €
Best Western Ilisia	11	0.80	60	85.00 €
Best Western Plus Embassy	7	0.55	25	110.00 €
Golden Age	9	0.60	66	130.00 €
Holiday Suites	9	0.60	20	140.00 €
President	17	1.40	100	140.00 €
Stratos Vassilikos	8	0.60	50	190.00 €
3 ★ HOTELS				
Epidavros	47	3.40	15	44.00 €
Evripides	45	3.20	40	45.00 €
Athinais	6	0.50	30	83.00 €
2 ★ HOTELS				
Acropolis House	34	2.50	14	71.00 €
Acropolis Select	44	3.10	50	108.00 €
Cecil	41	3.00	10	60.00 €
Hermes	34	2.40	20	78.00 €
Myrto	34	2.40	10	55.00 €
Niki Athens	33	2.40	10	81.00 €
1 ★ HOTELS				
Art Gallery	46	3.30	10	50.00 €
HOSTELS				
Athens International Youth Hostel	47	3.40	10	15.00 €
Athens Style	41	2.90	10	50.00 €
Neos Olympos	54	4.00	10	19.00 €
Total Number of Available Rooms			1270	



## 5 ★ HOTELS



### Hilton Athens Hotel

Take in Acropolis views from the Hilton Athens hotel.

Work out at the Hiltonia Spa, featuring a large indoor pool or be pampered at the Beauty Center. Try gourmet Greek cuisine at the famous Milos Restaurant from Montreal and New York.



### Divani Caravel Hotel

A member of the Leading Hotels of the World, the Divani Caravel is the largest of the Divani Collection, which has exemplified Greek hospitality for the last 45 years.



### Crowne Plaza Athens City Centre

The Crowne Plaza Hotel in Athens is the newest hotel in the city of Athens, built according to the strict safety specifications of the Crowne Plaza hotel chain and specially designed to provide travelers with excellent accommodation and high-quality hotel facilities and services during their stay in Athens.



### NJV Athens Plaza

One of the best hotels in Athens' city center, the NJV Athens Plaza offers a supreme location, exceptional, personalized service and high quality services, amenities and standards. The hotel is located in the commercial and business center of the Greek capital, on Syntagma square and boasts 159 guestrooms, suites, bars and lounges.



## 4 ★ HOTELS

**Airotel Alexandros Hotel**

Airotel Alexandros hotel is situated in the city center and offers an environment worthy of the expectations and the needs of every guest. Airotel Alexandros hotel is a point of reference for peace, quiet, relaxation in the start or at the end of a day full of exhaustion and stress.

**Best Western Ilisia**

This cozy and chic hotel is centrally located and provides guests with quick and easy access to many popular tourist hotspots and venues. Due to the fact that, popular attractions like the Byzantine Museum, Acropolis and Art Gallery are very close to the hotel, sightseeing should be an easy task.

**Best Western Plus Embassy**

The Best Western Plus Embassy Hotel, combining understated luxury with the comforts of a modern hotel, has direct access to the Syntagma Square and the archaeological sites of Athens as it is located between 2 metro stations. All rooms and suites are equipped with all modern facilities and soundproof windows.

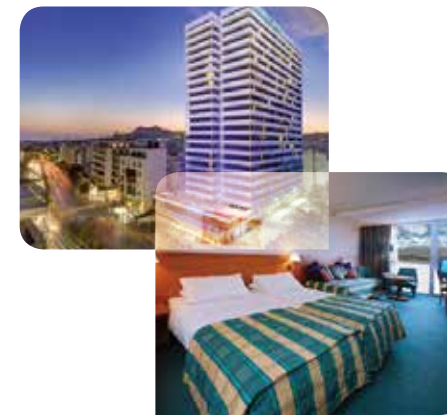
**Golden Age**

The Golden Age Hotel is a unique boutique hotel, situated in one of the safest and most accessible areas of Athens offering visitors a sense of freedom and ease to reach the business center and the cultural heritage of the city. The hotel was recently fully renovated, offering 4\* superior accommodation and services.

## 4 ★ HOTELS

**Holiday Suites**

Tucked away in one of the quietest, prettiest and greenest side streets of Athens, the Holiday Suites is a gem waiting to be discovered. The hotel is less than 5 minutes away by foot from the metro station and a leisurely 20-minute walk to the heart of downtown Athens. It is a proud member of Epoque Hotels, with 5-star amenities.

**President**

The hotel is located in a vibrant, safe and convenient district, close to the historic, cultural and commercial center of Athens, offering superb transportation links for all of the city's main attractions, shopping and business areas. The guest rooms, the amenities and all the conveniences and contemporary facilities render this hotel an ideal choice for a restful stay.

**Airotel Stratos Vassilikos**

The hotel was renovated recently with ulterior purpose to initiate a new vision in accommodation and relaxation. The guest rooms are comfortable and quiet, catering for every detail, for uninterrupted work and relaxation.



## 3 ★ HOTELS

**Epidavros**

The Epidavros Hotel, has had a complete renovation in 2012 and is located in a quiet pedestrian street, in Omonia, near all the historical monuments of the city, at a short distance from the center, easily accessible by all means of transport. From the top floors of the building rooms overlook the unique Acropolis and the famous temple of Parthenon of Athens.

**Evripides**

Situated in the heart of Athens close to the Acropolis, Evripides Hotel is conveniently located within a short walking distance of all the main archaeological sites, Plaka and within easy reach of many attractions such as museums and galleries. The hotel's rooms are functional and relaxing, warmly decorated with traditional touches creating the ideal environment for a pleasant stay in Athens.

**Athinais Hotel**

The hotel is located on one of the most central and beautiful avenues of the city, in the commercial and social center of Athens, Athinais hotel offers a friendly and hospitable atmosphere. The friendly environment of Athinais is based on the family character of the business and the personal care of its owners.

**Acropolis House**

The Acropolis House hotel is a mansion of the 19th century, preserved in excellent condition. The hotel was established in 1965 with a family character, providing safety and complete services to families and individuals, while maintaining respect to the character of the hotel.

## 2 ★ HOTELS

**Acropolis Select**

The Acropolis Select Hotel is ideally located in the heart of Athens and within walking distance to many of the city's main attractions.

The hotel has recently undergone renovation, fitted with italian design furniture, fine German fabrics and original pieces of art inspired from ancient Greece.

**Cecil**

The Cecil hotel occupies a beautifully renovated neo-classical building in the heart of old Athens, close to the Ancient Market and the New City Market. The peaceful picturesque neighborhoods of Plaka and Psirri are only a short walk from the hotel, which is situated next to the Monastiraki metro station. The hotel has a magnificent view from the roof terrace, making it an ideal residence.

**Hermes**

Hermes hotel is a modern boutique 3 star superior hotel, situated at the exceptional and renowned region of Plaka which is considered to be one of the most exquisite areas of Athens. Hermes hotel is a small, stylish and functional complex of unique aesthetics and excellent organization, which offers a synthesis of comfortable accommodation and qualitative services, in an relaxing environment.

**Myrto**

Hotel Myrto is ideally located within walking distance of the Acropolis and the central Metro station of Syntagma. On the outskirts of Plaka, a neighborhood at the foot of the Acropolis, Hotel Myrto offers a quiet location for the fiscally conscious traveler.



## Headquarter & Satellite Hotels

### 2 ★ HOTELS



#### Niki Athens

Stylish & cosy, Niki Athens hotel reflects the positive energy of Athens city center, with its friendly atmosphere and key location. It is situated between Syntagma [Constitution] Square and Plaka, right in the heart of the cultural and business districts of Athens, offering easy access to all major tourist attractions.

### 1 ★ HOTELS



#### Art Gallery

The Art Gallery hotel, established in 1983, was recently renovated and is centrally located in a pleasant residential area, just a few minutes walking distance to the Acropolis, the area of Plaka (the old city) and about 15 minutes to Syntagma square. The name "Art Gallery" has its origins in the latest half of the previous century, where one of the country's finest lady artists, Dora Bouki, a member of the family, lived and worked there. Wooden floors, marble stairs and the old family furniture have been preserved by architect Yannis Assimacopoulos, one of the Hotel owners.

## Headquarter & Satellite Hotels

### HOSTELS



#### Athens International Youth Hostel

The Athens International Youth Hostel has re-opened in March 2006 after a general renovation. It is one of the most well-known hostels in central Athens and is situated at a 5 minute walk from Omonia Square.



#### AthenStyle

AthenStyle is a luxury boutique hostel located in the historic centre of Athens, at walking distance from all the historical monuments including the Acropolis, Ancient Agora, Temple of Zeus, and Parliament. The hotel is located on the border between Monastiraki and Psirri, two of the oldest and most charming neighborhoods in Athens. One of the most popular hostels in Athens, AthenStyle offers accommodation in both private rooms and dormitories, some of which have been decorated by young artists.



#### Neos Olympos

Hotel Neos Olympos occupies a traditional building which was established in 1938. The building was subject to a complete renovation, while at the same time maintaining the traditional character of the building. The hotel is located a strategic point in Athens center and offers an enjoyable accommodation in stylish budget rooms and a friendly atmosphere.





### Zappeion Exhibition Hall

Located in the heart of the city of Athens, the Zappeion Megaron is the inspiration of Greece’s major benefactor Evaggelis Zappas. The Zappeion Exhibition Hall was the first building in the world to be constructed in order to serve Olympic needs. Its architecture is in the neoclassical order, with a Corinthian portico, and an organization of spaces that is fully in harmony with the purpose for which it was built. This building, the three-arched stone bridge over the Ilissus River that had been repaired, also at the expense of Evangelis Zappas, and the surrounding gardens give a charming picture of Athens in the early 20th century. The Zappeion Exhibition Hall has witnessed the history of Athens for the past 120 years. It has been a key site for some of the nation’s most significant moments, and has always been integrally linked to the Olympic Movement. Even though its uses were varied, it has become a landmark in the Greek capital, thus fulfilling the donor’s initial wishes.



### Athens Roman Atrium

Our proposal for the Opening Ceremony of the Congress is the site of the Roman Atrium a place used for exchange of ideas where Roman and late Byzantine eras mingle and create an aura of continuity. It was built between 19 and 11 B.C. with a donation of Julius Caesar and Augustus. During the reign of Hadrian the court was paved with slabs. After the invasion of the Herulae in A.D. 267 the city of Athens was restricted to the area within the Late Roman fortification wall, and the administrative and commercial center of the city was transferred from the Ancient Agora to the Roman Agora and the Library of Hadrian.

## Social Events Proposals Opening Ceremony



### Byzantine and Christian Museum

A short walk from Athens’ Syntagma (Constitution) Square, The Athens Byzantine and Christian Museum lies half-hidden among trees. The Byzantine and Christian Museum of Athens is one of the most important public institutions in Greece, established in the early 20<sup>th</sup> century (1914) in order to collect, study, preserve and exhibit the Byzantine and Post-Byzantine cultural heritage in the Hellenic territory. The museum collection contains an important number (approximately 30,000) of works of art such as icons, sculptures, ceramics, ecclesiastical textiles, paintings, jewelries and architectural elements (wall paintings and mosaics). The permanent exhibition is divided in two main parts: The first is devoted to Byzantium (4<sup>th</sup> -15<sup>th</sup> c. AD) and contains 1200 artifacts and the second entitled “From Byzantium to the modern era” presents 1500 artworks dating from the 15<sup>th</sup> to 20<sup>th</sup> century.



### Gardens of the Megaron Athens International Conference Centre

The gardens enveloping the upper part of the Congress Venue is the best place to round off the first day of the Congress. A green oasis of landscaped lawns is provided along with a network of terraces and paths around the Congress Venue that can accommodate an open air reception and they are easily accessible from the Congress plenary halls and breakout rooms.





## Social Events Proposals President's Dinner

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### The Acropolis Museum Restaurant

The new Acropolis Museum, a three-story glass structure mounted on pillars, is a museum located in the city of Athens, within walking distance of the Acropolis. The Museum provides a Restaurant on the second floor, with panoramic views of the Acropolis and a 700 square meter public terrace commanding a breathtaking view of the historic hills of Athens. The restaurant proposes a variety of hot dishes based on traditional recipes, seasonally updated. This will be a rare and unique opportunity to enjoy an exclusive dinner at one of the best restaurants in town with a breathtaking view of Parthenon temple. Indulge yourself with an offered private tour of the exhibition after the closing of the museum.



### Dionysos Restaurant - By the Acropolis

A well-known restaurant, catering for all tastes for over 40 years of its existence. Dionysos Restaurant combines its privileged location with the most refined interiors and high quality cuisine. The restaurant has a unique and breath-taking view of the Acropolis hill and offers magnificent view of the Parthenon. It also offers a gourmet version of the traditional Greek cuisine based on local grown materials.



### Fuga Restaurant - Megaron The Athens Concert Hall

Fuga restaurant offers friendly, seasonally flavored cuisine. The restaurant is located at the top of the hill in the Concert Hall gardens, with a panoramic view of the city. The design is modern: sober lines and earth tones. Ingredients are invariably fresh and carefully selected. The wine list offers reasonably priced Italian labels, many of them unavailable elsewhere in Greece. Fuga is an ideal venue for professional meetings or for groups and families appreciating good food at affordable prices. The restaurant is open all day, all year round - with seating inside in winter and on the terrace in summer. The regular menu is available for late suppers after concerts. The restaurant has its own entrance at 1 Kokkali St., or can be entered through the Concert Hall parking facility.



### Orizontes Lycavittou Restaurant - Lycabettus Hill

The hill of Lycabettus is the highest peak of Athens, which overlooks the capital from 277 meters. The most beautiful images fill the eyes of every visitor, facing the Acropolis to Piraeus and the Saronic Gulf. At this point, Orizontes is one of the best restaurants of the city of Athens. Orizontes Restaurant offers its guests a journey of colors and a plethora of aromas of the Mediterranean cuisine as seen through the eyes. Maintaining the Mediterranean gastronomic traditions we have proudly added a minimal sense of modernization harmonically combining the past with the present. The renewed menu draws inspiration from numerous Greek recipes using only the finest of ingredients.





# Social Events Proposals Gala Dinner



## Balux - The house project

Balux is a seaside bar that overlooks the Saronic Gulf and offers an alternative multipurpose venue tailor made to provide all the amenities of a house including the warmth and the cozy ambience. This spacious beach or city house instead of walls has a vast area that keeps you entertained all through the day and the night as well. You can choose to spent time in the lounge area, or chat with your friends. Alternatively you could relax in the dining area trying out the specialties of Mediterranean cuisine, traditional Italian pizza made in wood oven. After that, you can always stop by the library and study for a while... read a book or you could enjoy your drink or cocktail listening to your favorite music from 9am to 3am.



## Ble Restaurant

Ble Restaurant is a seaside restaurant at Alimos beach that provides a breathtaking view of the surrounding area. The picturesque peninsula surrounded by trees creates a small heaven on earth, adapted to your own special requirements, just at a few minutes drive from the city centre.



## Island Restaurant

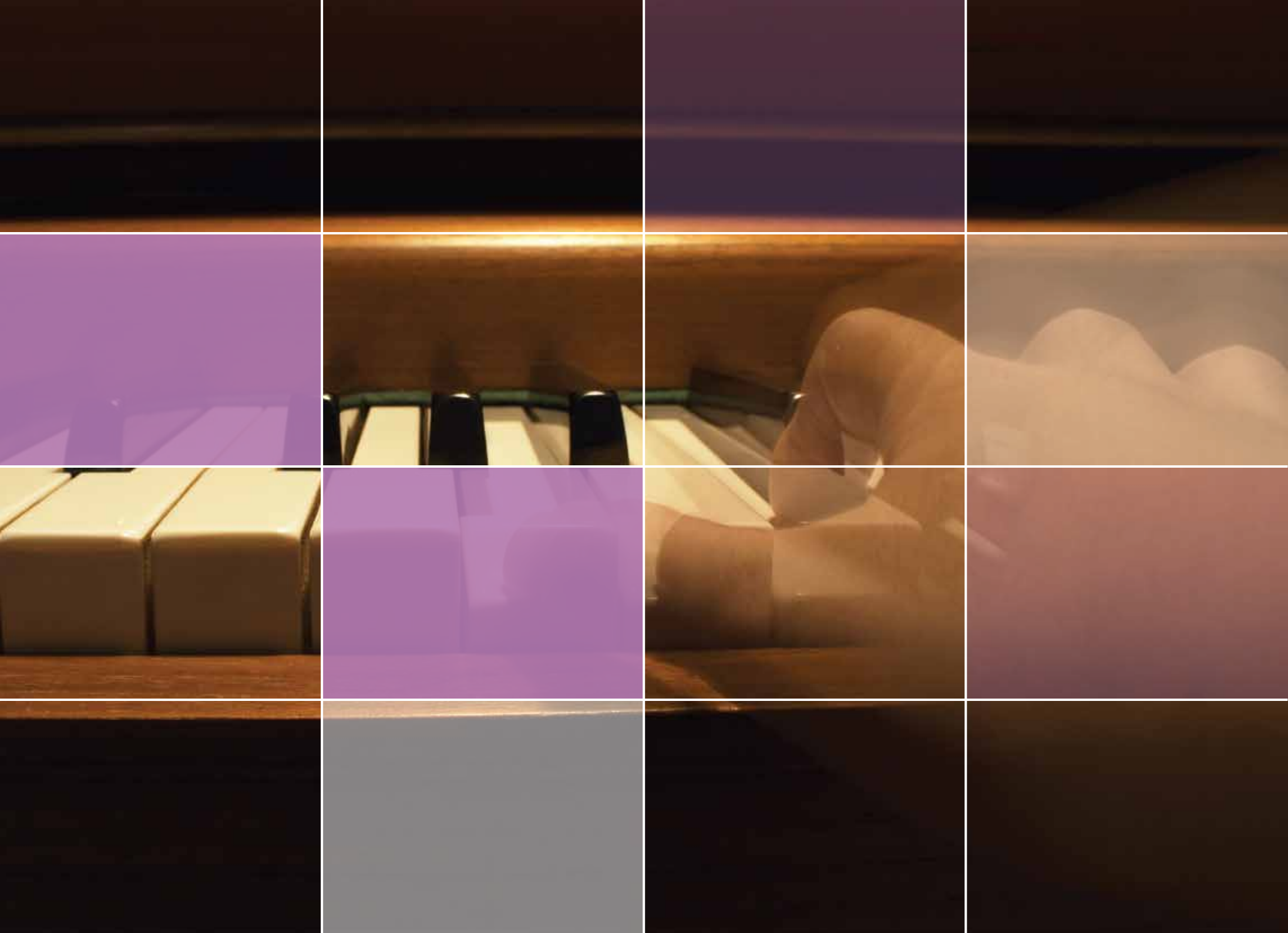
Island is a seaside restaurant overlooking the Saronic Gulf and offers magnificent views of Attica coastal area. It is a multifunctional venue comprising of a club, a private restaurant called Private House, a gallery and a pool bar. Here the Mediterranean meets contemporary design in a space that has great potential for organizing both business meetings and conferences, as well as for holding personal receptions. Island offers a modern interpretation of Mediterranean cuisine. All of this in a space that combines professionalism with unique aesthetics! On the wooden deck by the rectangular zen pool, as well as in the very green garden overlooking the deep blue, you can enjoy pleasurable, relaxing moments of a coffee break, lunch or dinner.



## Vorres Museum

Since its creation in 1983, the Vorres Museum has made a dynamic and successful contribution in cultural affairs, folk art tradition and the visual arts. Its basic aim is to promote Greek art not only within Greece but worldwide and to convince Greeks to save and preserve their national heritage, through a broad spectrum of activities such as the organization of important exhibitions in Greece and abroad, educational programs, guided tours, publications, etc., with the purpose of educating the public and especially the new generation on art, Greek history and ecology. The interior of the Museum is offered for an elegant dining while being surrounded by works of Modern Greek art. The museum offers traditional Greek dishes with a modern creative touch.





1<sup>st</sup> Option  
Music of Greece: A Journey Through the Centuries

Pandouris, lyra, salpinx, guitar, flute, are the instruments that characterise Greek music up to this day, through the ages.

It is a journey with music that was preserved from the 7<sup>th</sup> century B.C. until the byzantine melodies, in order to arrive to the 20th century when Greek music became known throughout the world, mainly due to the cinema.

On stage, with the appropriate decorations, three orchestras alternate. The first uses ancient Greek instruments, such as the flute, the salpinx, the harp, the lyra & percussions, the second uses lute, tamboura, cymbals, drums, and clarinets and the third is a set of 10 bouzouki players, 7 musicians and singers, as well as a ballet, that mostly deals with music from the cinema and melodies that became widely known from films such as “Never on Sunday”, “Zorba the Greek”, “Serpico”, “America-America”, “Boy on a Dolphin”, “Rembetiko” etc. All music and songs are accompanied by video-clips.

- ORCHESTRA STRUCTURE
- 1<sup>st</sup> ORCHESTRA Ancient Greek Instruments: Flute, Salpinx, Harp, Lyra, Percussions
  - 2<sup>nd</sup> ORCHESTRA Lute, Tamboura, Cymbals, Drums, Clarinets
  - 3<sup>rd</sup> ORCHESTRA 10 bouzouki musicians, singers, ballet

DURATION: 1 - 1 ½ Hour

2<sup>nd</sup> Option  
Zorba the Greek

With the Symphonic Orchestra of the Greek National Opera or the Athens Symphony Orchestra.

The production presents Mikis Theodorakis’ symphonic work “Zorba the Greek” with ballet. The show will conduct a renowned Greek Maestro.

STRUCTURE

Symphonic Orchestra comprising of 30 people, 10 member ballet, 4 bouzouki players, 1 performer

DURATION: Approximately 1 hour & 40 min



## Musical Events Proposals



### 3<sup>rd</sup> Option

#### Sounds from Greece - Music of the World

Musical show with 10 bouzouki players, 6 to 12 extra musicians, 10 dancers και 2 to 3 singers. Greek music is the subject of the show and all the songs that were famous throughout the world, mostly due the Greek and international cinema (films such as "Never on Sunday", "Zorba the Greek", "America - America", "Serpico" etc).

The presentation of the songs and the orchestral parts is accompanied by video clips, that are being projected on a screen placed behind the orchestra. This way, the audience can watch the songs being performed live and at the same time watch footage of the most characteristic scenes of each movie.

#### STRUCTURE

Symphonic Orchestra comprising of 30 people, 10 bouzouki players, 6-10 musicians, 10 dancers, 2 to 3 singers, 1 Performer

**DURATION: 1 Hour Approximately**



### 4<sup>th</sup> Option

#### Tsitsanis' Dialogues

Stavros Xarhakos conducts the MIKIS THEODORAKIS ORCHESTRA in adapted Greek music.

It is the live show based on the double orchestral album dedicated to the musical genius of Vassilis Tsitsanis, one of the most versatile, innovative composers of Greek music. Lyrical songs and songs of love that the world famous bouzouki player wrote during his most instinctive and innocent period of his life. Unforgettable musical inspirations, which the virtuoso Stavros Xarhakos took, adapted and performed anew with the National Orchestra of Greek Music.

In the album one can find 13 masterly compositions of the "meetings" of Tsitsanis with: Chatzidakis, Papaioannou, Smetana, Saint-Saens, Mussorsky, Back, Mahler, Beethoven, Dvorak, Chopin, Mozart, Liszt and Piazzola.

**DURATION: Approximately 1 Hour**



### 5<sup>th</sup> Option

#### Lyravlos

LYRAVLOS is a five member ensemble which lies emphasis on the Ancient Greek Music. It was created in 2001 by the distinguished musician Panayiotis Stefos.

LYRAVLOS is a combination of the names of two very popular ancient musical instruments the Lyre and the Avlos. The Lyre represents the Apollonian element in music as Apollo was the god of knowledge and art and the Avlos represents the Dionysian element as Dionysus was the god of joy, love and wine. The ensemble's work is characterized by scientific accuracy, a strong sense of responsibility, and respect towards the Greek culture.

**Band Members** Panagiotis Stefos: ancient guitar, lyre, syrinx, sea shells, double flute, askavlos. Michael Stefos: vocals, drums, sea shells. (played at the Opening Ceremony of the 2004 Olympic Games, which were held in Athens). Christina Siaki: lyre, varvitos, pandouris.

The show is accompanied by a video showing the progress of these instruments from ancient Greece to modern Greece, with an impressive light show.

**ORCHESTRA STRUVVCTURE** 5 musicians and singers

**DURATION : Approximately 1 – 1/2 hour**

## Musical Events Proposals



### 6<sup>th</sup> Option

#### MIMIS PLESSAS

#### «One Road – One Thousand Notes»

The renowned Greek composer, accompanied by an orchestra of known musicians, presents a tribute to Greek Cinema and the best and most beloved songs of an entire era.

The composer is accompanied by long time collaborators:

**Singers:**

**Spyros Kleissas**, one of the country's most acclaimed and melodic singers

and

**Fide Köksal**, the well-known Turkish singer who will perform famous songs by the composer in Greek and Turkish



## Musical Events Proposals



### 7<sup>th</sup> Option

#### «The most beautiful songs....»

With Dimitris Bassis and Betty Harlafti

Dimitris Bassis is one of the most renowned Greek singers/performers in Greece, with a vast discography and a long list of collaborations with famous Greek composers.

Betty Harlafti is one of the most important young performers of the country, having a strong educational background in music studies and a wide song range, from classical, to jazz and traditional.

The two performers, accompanied by an orchestra, create a program with the most famous poems put to music by composers Mikis Theodorakis, Manos Hadjidakis, Mimis Plessas, Stavros Xarhakos, Manos Loizos and many more.



### 8<sup>th</sup> Option

#### EVİ SIAMANTA & The TERRaRISTAS

A musical show by Evi Siamanta, one of the best performers in Greece, presenting a musical journey to music from around the world.

The performance includes songs from Spain, Portugal, Greek folk music from Asia Minor, all the way from the jazz clubs of the American South to the swing bars of Paris and the streets of Latin America with samba, bossa nova and tango.

**Piano** : Grigoris Simadopoulos

**Double bass** : Giorgos Smyrnis



### 9<sup>th</sup> Option

#### JAZZ OPERAtions and much more...

Betty Harlafti is the main performer in this event, accompanied with Giorgos Schinas at piano. Both performers are experimenting with songs from different eras, sensations and a variety of languages in a feast of musical options. From Carmen to Nino Rota and from Portugal to old Athens, Youkali meets Almodovar and they both take a journey towards an undiscovered destination.

The event includes songs such as Habanera (Carmen), O pastor, Fever, The show must go on, Summertime, An s' arnitho and many more.

Betty Harlafti, a lyrical artist (mezzo soprano) with an important career in light songs, both contemporary and classical, in 8 languages, flirts with the beauty of each place, time and musical genre.

Giorgos Schinas, accordionist, pianist and conductor, with his masterful orchestrations and unique style weaves stories with the keys of his instruments, starting from Sostakovich all the way to modern day songs.

## Musical Events Proposals



### 10<sup>th</sup> Option

#### YIORGOS PSYCHOGIOS Trio + GUESTS

Giorgos Psychogios, the impressive composer and improviser, along with his trio of musicians (piano, Hammond and accordion) presents songs from his discography, famous musical themes from Greek, French, Italian and American Cinema, as well as some of the most beloved jazz standards.

He is accompanied by Serafeim Bellos in percussions and Manos Loutas in bass, with a brass section and Pinelopi Tzanetaki in vocals.



### 11<sup>th</sup> Option

#### Percussion Show

A fifteen minute program with a percussion show. The group of percussionists play in the middle of the audience, whilst on stage 2 musicians play the saxophone and the violin.

#### GROUP STRUCTURE

6 percussionists  
1 saxophone player  
1 violin player

**DURATION: Approximately 15 – 20 minutes**

this show can be combined with either of the musical event proposals mentioned above.





# Half & Full Day Tours

## Half & Full day tours



### Athens Sightseeing Tour with visit of Acropolis & New Acropolis Museum

During this half day tour, visitors will have a chance to enjoy a better view of the modern aspect of the city, before visiting the world renowned New Acropolis Museum with the most important exhibits (5000 years old). Among the city's most important visiting points are the Propylaea, the Temple of Athena Nike, the Parthenon, the Erechtheum, the Theatre of Dionysus, where all famous dramas written by Aeschylus, Sophocles and Euripides were first performed and the Herod Atticus' Odeon.



### Excursion to Mycenae, Epidavros & Nafplio

A visit to the Ancient Theatre of Epidavros, the romantic, picturesque city of Nafplio and the Archaeological Site of Mycenae. Mycenae, the most important archaeological site of Greece is witness of a great ancient civilization, the Mycenaean civilization, which was born in the Peloponnese region and thrived in the later Copper period (1350-1200 B.C.). Soon it spread its presence throughout Greece. The Acropolis of Mycenae is surrounded by the great Cyclopean Walls apart from the South side, which is naturally protected by a stiff gorge. Other findings include the Palace, the Hall of the Throne, the central Lions' Gate, residences and big vaulted tombs. One of the most significant and glorious vaulted tombs is the Treasure of Atreus, which was built in 1260 B.C. Parts of its decoration, acquired by Lords Sligo and Elgin, are exhibited in museums abroad, mainly in London and Paris.

Duration 6 ½ hours



### Delphi

The ancient Greeks called Delphi the navel of the Earth and this was designated by a large, round, conical stone. Delphi was sacred to God Apollo, the god of prophecy and patron of philosophy and the arts, whose famous temple and prophetic shrine were there. Today Delphi is a charming village with spectacular scenery and the dramatic ancient remains within the boundaries of the modern town.

Duration 8 hours



### Excursion to Olympia

The birthplace of the Olympic ideals is located in the western Peloponnese and it bears a tradition as old as history: athletes from distant lands gathered to test their mettle before enthusiastic fans. The Temple of Zeus, where the inaugural Olympic Games of 776 B.C. took place, was the largest and most important building in Olympia and one of the largest Doric temples in Greece. The archaeological site of Olympia is full of masterpieces of the early classical style.

Duration 8 ½ hours



## Half & Full day tours



### Getaway to the Islands

The islands off the coast of the Saronic Gulf are ideal one-day getaways. Aigina, Hydra, Poros and Spetses are popular destinations among the Athenians, indicating their special standing among Greece's many islands.

Cruises that tour the islands in one day are available, as are easy connections from each.



### Museum Hopping

A visit in less than a day or two of some of the more interesting museums of Athens, as well as the metro stations, most of which are small museums themselves.

#### A few options

##### Evangelismos Metro Station

##### *Pinakothèque*, the National Art Gallery

The work of major foreign artists is often exhibited there in addition to the Greek art which is its main attraction.

##### Byzantine Museum

Among other exhibits are some particularly nice mosaics like the one of The Emperor Justinian 527-565 AD.

##### The War Museum

The museum is Free, hosting rare weapons (unique in the world) from every epoch, as well as many other ancient exhibits.

##### The Museum of Cycladic Art

##### The Benaki Collection

##### The National History Museum

##### Acropolis Metro Station

##### The Acropolis Museum



## Food & Wine Tasting



### Food and Wine Tasting

The Mediterranean Diet! From the "Greek Breakfast" to a Gourmet Dinner

Savor the flavors of Greece in the favorite places of the Athenians.

Stroll through the tasty parts of Athens, and get a sample of chocolate, freshly brewed coffee that floods the atmosphere with its aroma, unique liqueurs, olives, honey and tasty cheese and charcuterie products from all over Greece.

Visit some of the best vineyards around Athens and enjoy a Wine Tasting ritual with traditional "mezedes" snacks.

**And last but not least, taste the unique olive oil, the cornerstone of the Mediterranean diet, an essential nutritional mainstay for the world's longest-living cultures. Many of the health-promoting effects of the Mediterranean diet have been attributed to olive oil consumption.**







We love what we do; therefore we excel in our work. Because of our obsession with quality, flexibility and professionalism we make sure our staff gets a continuous training through seminars and workshops organized by international associations. We have organized several local and international congresses with less or up to 1.800 participants taking care of every single detail from the transportation and accommodation to the scientific and cultural program. We offer integrated solutions, competitive prices and payment terms by our long-term carefully selected suppliers in this market, such as hoteliers, convention centers etc.



## SERVICES

Congress & Meeting Management (PCO)

Association Management

Delegate Management

Project Management

Venue Sourcing & Contact Negotiations

Incentive Travel & Travel Management

Destination Management Services

Corporate & Leisure Travel

Hospitality Programs



Your professional Congress Organizer

Our motto  
Attention  
to detail

Why  
PCO CONVIN S.A.

Because...

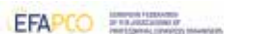
- ... our commitment is to discover the most profitable solutions
- ... of the enthusiasm which, we undertake each new project with
- ... of our close cooperation with the organizers
- ... of our constant need for innovation, renewal and originality

What distinguishes us...

- Personnel with vast knowledge in the structure of organizations, events and the wide variety of this industry
- Our staff's continuous updating and training, through seminars and workshops organized by international associations, being members of some of them, such as ICCA (International Convention and Congress Association), EFAPCO (European Federation of the Associations of Professional Congress Organizers) and IAPCO (International Association of Professional Congress Organizers)
- High level quality services, certified by those associations
- Integrated solutions, competitive prices and payment terms by our long-term carefully selected suppliers in this market, such as hoteliers, convention centers etc.
- Our obsession in quality, flexibility and professionalism

MEMBERSHIPS  
CERTIFICATIONS

PCO CONVIN S.A.  
is an ISO 9001:2008  
certified company





# SWOT Analysis

## SWOT Analysis

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### Swot Analysis of Proposed Venue Athens Greece

#### STRENGTHS

Mild, dry climate

Safety

Cost effective

Facility



Quality

Location

#### OPPORTUNITIES

Close relations to Southeast Europe and Middle East to increase congress participation.

#### WEAKNESSES

Not in central Europe, but easy access

Recent financial hardship, but forecast by markets & credit rating agencies is positive for the coming years

#### THREATS





# Sustainability & Timeline

PCO CONVIN applies and incorporates socially and environmentally responsible decision making into the planning and aims at ensuring that an event is hosted responsibly. Organizing a Green Meeting is another marketing tool that can improve public relations and demonstrate a responsible commitment. PCO CONVIN also ensures that all business partners, at all levels share our values on sustainability and growth.

**Strategy**

A paperless meeting	Use of the latest technologies to replace paper print (i.e. mobile applications, e-posters)
Travel	Venue, location and destination are strategically chosen to minimize CO <sub>2</sub>
Food & Beverage	Our choice of venue will offer fair trade products and also selected locally. Our meeting planners make sure that well-balanced meals are served in the right quantity to reduce waste
Social Programs	Our team will do their utmost to organize ecologically - minded social events

**Technology**

**Technology**

PCO CONVIN can offer a complete event managing software that can handle every aspect of the event. The system is continuously updated after costumers demand and we offer a high expertise in the "IT - service". Our system is fully integrated covering all operational requirements to manage the event's life cycle.

**Recommendations**

We recommend that as part of the e-posters, oral e-posters sessions are organized during the coffee and lunch breaks for the abstracts of young researchers with the highest scores.

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PCO CONVIN can offer a complete event managing software that can handle every aspect of the event. The system is continuously updated after costumers demand and we offer a high expertise in the "IT - service". Our system is fully integrated covering all operational requirements to manage the event's life cycle.

**Recommendations**

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## Sustainability & Timeline

[illegible]



# Financial Analysis

## Financial Analysis Budget

99

### 01 - Congress Center Rental & Infrastructure

1<sup>st</sup> case scenario - 700 participants

MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE (MAICC) • 26 - 29 June 2021

Items	Item cost (EUR) (VAT excluded)	Items / Days	Total Budget in EUR (VAT included)
<b>Set Up day</b>			
Main Hall : The Banqueting Hall	2,500.00 €	1	3,075.00 €
Parallel Hall 1 : The Nikos Skalkotas Hall	2,250.00 €	1	2,767.50 €
Exhibition Area*, Poster Area** & Secretariat : The Banqueting Foyer	2,500.00 €	1	3,075.00 €
<b>Day 1,2,3,4 (Congress)</b>			
Main Hall : The Banqueting Hall (680 pax)	5,500.00 €	4	27,060.00 €
Parallel Hall 1 : The Nikos Skalkotas Hall (380 pax)	3,700.00 €	4	18,204.00 €
Parallel Hall 2 : MC3 (180 pax)	1,300.00 €	4	6,396.00 €
Parallel Hall 3 : MC2 (160 pax)	1,200.00 €	4	5,904.00 €
Parallel Hall 4 : Conference Room 1 (80 pax)	840.00 €	4	4,132.80 €
Exhibition Area*, Poster Area** & Secretariat : The Banqueting Foyer	3,570.00 €	4	17,564.40 €
<b>TOTAL</b>			<b>88,178.70 €</b>

continued from page 98



01 - Congress Center Rental & Infrastructure

2<sup>nd</sup> case scenario - 900 participants

3<sup>rd</sup> case scenario - 1100 participants

4<sup>th</sup> case scenario - 1500 participants

MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE (MAICC) • 26 - 29 June 2021

Items	Item cost (EUR) (VAT excluded)	Items / Days	Total Budget in EUR (VAT included)
Set Up day			
Main Hall : The Alexandra Trianti Hall	5,600.00 €	1	6,888.00 €
Parallel Hall 1 : The Nikos Skalkotas Hall	2,250.00 €	1	2,767.50 €
Exhibition Area*, Poster Area** & Secretariat : The Foyer of the Muses	2,500.00 €	1	3,075.00 €

Day 1,2,3,4 (Congress)			
Main Hall : The Alexandra Trianti Hall (1480 pax)	12,300.00 €	4	60,516.00 €
Parallel Hall 1 : The Nikos Skalkotas Hall (380 pax)	3,700.00 €	4	18,204.00 €
Parallel Hall 2 : MC3 (180 pax)	1,300.00 €	4	6,396.00 €
Parallel Hall 3 : MC2 (160 pax)	1,200.00 €	4	5,904.00 €
Parallel Hall 4 : Conference Room 1 (80 pax)	840.00 €	4	4,132.80 €
Exhibition Area*, Poster Area** & Secretariat : The Banqueting Foyer	3,570.00 €	4	17,564.40 €
TOTAL			125,447.70 €

\* Cost for exhibition area is based on raw space used : 15 booths x 6 sq.m. each.

\*\* Cost for poster area is based on raw space used : 150 double-sided panels

02 - Printed and Promotional Material (signage, programme printings etc.)

Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)
Announcement Brochure			
1 <sup>st</sup> Announcement Leaflet (Save the date)	0.25 €	4000	1,230.00 €
Posters	0.60 €	500	369.00 €
Congress Logo	300.00 €		369.00 €
Preliminary Program (e-version - 16 pages)	450.00 €	1	553.50 €
Congress Documentation			
1 <sup>st</sup> case scenario : 700 participants			
Final Programme (68 pages)	2.30 €	700	1,977.84 €
Badges	0.14 €	700	118.08 €
Certificates of attendance	0.24 €	700	206.64 €
Book of Abstracts/Proceedings	TBA	1	
2 <sup>nd</sup> case scenario : 900 participants			
Final Programme (68 pages)	1.83 €	900	2,022.12 €
Badges	0.12 €	900	132.84 €
Certificates of attendance	0.20 €	900	221.40 €
Book of Abstracts/Proceedings	TBA	1	
3 <sup>rd</sup> case scenario : 1100 participants			
Final Programme (68 pages)	1.52 €	1100	2,051.64 €
Badges	0.11 €	1100	147.60 €
Certificates of attendance	0.17 €	1100	236.17 €
Book of Abstracts/Proceedings	TBA	1	
4 <sup>th</sup> case scenario : 1500 participants			
Final Programme (68 pages)	1.23 €	1500	2,273.04 €
Badges	0.11 €	1500	206.64 €
Certificates of attendance	0.15 €	1500	280.44 €
Book of Abstracts/Proceedings	TBA	1	



02 - Printed and Promotional Material (signage, programme printings etc.)

Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)
Other matters			
Opening Ceremony invitations	TBA	1	
Congress Material			
1 <sup>st</sup> case scenario : 700 participants			
Conference Bags			
Indicative cost	6.00 €	700	5,166.00 €
Registration Materials			
Plastic badge holder, Lanyard, notebook and pen (two side colour printing)	2.50 €	700	2,152.50 €
2 <sup>nd</sup> case scenario : 900 participants			
Conference Bags			
Indicative cost	6.00 €	900	6,642.00 €
Registration Materials			
Plastic badge holder, Lanyard, notebook and pen (two side colour printing)	2.50 €	900	2,767.50 €
3 <sup>rd</sup> case scenario : 1100 participants			
Conference Bags			
Indicative cost	6.00 €	1100	8,118.00 €
Registration Materials			
Plastic badge holder, Lanyard, notebook and pen (two side colour printing)	2.50 €	1100	3,382.50 €
4 <sup>th</sup> case scenario : 1500 participants			
Conference Bags			
Indicative cost	6.00 €	1500	11,070.00 €
Registration Materials			
Plastic badge holder, Lanyard, notebook and pen (two side colour printing)	2.50 €	1500	4,612.50 €
Other matters			
Opening Ceremony invitations	TBA		TBA
VIP Gifts	TBA		TBA

02 - Printed and Promotional Material (signage, programme printings etc.)

Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)
TOTAL - PRINTED MATERIAL			
1 <sup>st</sup> case scenario : 700 participants			11,589.06 €
2 <sup>nd</sup> case scenario : 900 participants			13,753.86 €
3 <sup>rd</sup> case scenario : 1100 participants			15,903.90 €
4 <sup>th</sup> case scenario : 1500 participants			20,964.12 €



03 - Marketing and Promotion (newsletters, advertisements, website etc.)

Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)
Postage and Postal Delivery charges			
Estimate (based on previous Conferences)	2,500.00 €		3,075.00 €
Posters (promotional- cost per postage delivery)	1,500.00 €		1,845.00 €
Advertising			
Newsletters (via e-mail)	25.00 €	12	369.00 €
Social Media updates	15.00 €	25	461.25 €
Press Conference			
Press Conference	1,000.00 €	1	1,230.00 €
Cocktail Reception for the journalists*	25.00 €	25	625.00 €
Monthlies (based on international rates)	TBA		
Internet			
Conference website & development	2,500.00 €	1	3,075.00 €
Marketing trips (to preceding Conferences)			
Estimated cost for inspection and marketing trips (Accommodation, airline ticket, f&tb)*	8,000.00 €	1	8,000.00 €
Journals	TBA		
TOTAL			18,680.25 €

\* VAT included in the cost

04 - Technical Equipment

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Registration Rental of pc's				
Laptops for on site registrations, including networking of cables	45.00 €	5	4	1,107.00 €
Laptops for Speaker room including networking of cables	45.00 €	3	4	664.20 €
2 x heavy duty printers including networking of cables	45.00 €	2	4	442.80 €
Audio Visual Costs for main and parallel halls during Congress, for 4 days: The Banqueting Hall or Alexandra Trianti Hall, The Nikos Skalkotas Hall, MC3 Hall, MC2 Hall and Conference Room 1				
Sound system (microphones for the podium, the chairpersons, and wireless microphones for questions, central unit, sound console, speakers) - for the above mentioned halls sound system is provided by the venue	11,616.00 €			14,287.68 €
Projection Screen - for the above mentioned halls screen is provided by the venue				
Data Video Projector - for the above mentioned halls projector is provided by the venue				
PC				
Speakers name plates				
Laser pointer				
3 15" TFT screens				
DVD Player/CD Player/Preview Monitor				
1 wireless remote presenter/laser pointer				
1 Scaler				
PC Remote control				
Laptop for logo projection				
1 Presentations Reception Desk which includes: • Wired/Wireless network to transfer the presentations to the Congress halls • PC & TFT Preview Monitors to receive and review presentations				
Technical Support (8 technicians)				
Translators (if needed)				
indicated cost for 5 days of translation	TBA			
One time set up cost for Translation Booths including mics, headset and audio equipment	TBA			
TOTAL				16,501.68 €

\* The cost for use of the structured wiring with v-lan for the presentations reception desk by the Megaron is not included in this offer and will be determined at a later stage.



05 - Invited Speakers & Committees

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Hotel Accommodation				
15 invited speakers (3 overnights) @ Hilton Athens	175.00 €	15	3	7,875.00 €
Speaker Tickets				
Tickets from Europe	600.00 €	11	1	6,600.00 €
Transatlantic Tickets	1,500.00 €	4	1	6,000.00 €
Invited guests and related societies				10,000.00 €
Meet & Greet Service				
Meet and greet in Athens El. Venizelos International Airport	50.00 €	15	1	922.50 €
Transfers from ATH Airport to Hotel / Hotel to ATH Airport	100.00 €	15	1	1,500.00 €
TOTAL				32,897.50 €

06 - Social Events

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Welcome Reception				
1 <sup>st</sup> case scenario: 700 participants (for a minimum of 700 guests)	30.00 €	700	1	21,000.00 €
2 <sup>nd</sup> case scenario: 900 participants (for a minimum of 900 guests)		900		27,000.00 €
3 <sup>rd</sup> case scenario: 1100 participants (for a minimum of 1100 guests)		1100		33,000.00 €
4 <sup>th</sup> case scenario: 1500 participants (for a minimum of 1500 guests)		1500		45,000.00 €
Coffee Breaks				
1 <sup>st</sup> case scenario: 700 participants (for a minimum of 700 guests)	6.00 €	700	7	29,400.00 €
2 <sup>nd</sup> case scenario: 900 participants (for a minimum of 900 guests)		900		37,800.00 €
3 <sup>rd</sup> case scenario: 1100 participants (for a minimum of 1100 guests)		1100		46,200.00 €
4 <sup>th</sup> case scenario: 1500 participants (for a minimum of 1500 guests)		1500		63,000.00 €
Working Lunches (with soft drink)				
1 <sup>st</sup> case scenario: 700 participants (for a minimum of 700 guests)	20.00 €	700	3	42,000.00 €
2 <sup>nd</sup> case scenario: 900 participants (for a minimum of 900 guests)		900		54,000.00 €
3 <sup>rd</sup> case scenario: 1100 participants (for a minimum of 1100 guests)		1100		66,000.00 €
4 <sup>th</sup> case scenario: 1500 participants (for a minimum of 1500 guests)		1500		90,000.00 €



06 - Social Events

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Networking Event for young clinical pharmacologists				
for 150 participants	15.00 €	150	1	2,250.00 €
for 200 participants		200		3,000.00 €
for 250 participants		250		3,750.00 €
for 300 participants		300		4,500.00 €
TOTAL - SOCIAL EVENTS				
1 <sup>st</sup> case scenario : 700 participants				94,650.00 €
2 <sup>nd</sup> case scenario : 900 participants				121,800.00 €
3 <sup>rd</sup> case scenario : 1100 participants				148,950.00 €
4 <sup>th</sup> case scenario : 1500 participants				202,500.00 €

07 - Constructions

Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)
Constructions			
Secretariat (6 seats)	2,500.00 €	1	3,075.00 €
Backstage structure with Sponsors' logo in main hall	TBA		
Shell scheme for stands			
15 stands x 6 sqm with 1 table, 2 chairs & 3 spot lights each (marking of the exhibition area is included in the price)	240.00 €	15	4,428.00 €
Aisle carpeting x 150 sqm	TBA		
EACPT Exhibition booth			
6 sqm stand with 1 table, 2 chairs & 3 spot lights (marking of the exhibition area is included in the price)	350.00 €	1	430.50 €
Discussion areas for the delegates			
Seating area adjacent to refreshment area (20 sq.m.)	700.00 €	1	861.00 €
Seating area adjacent to poster area (20 sq.m.)	700.00 €	1	861.00 €
Poster Panels			
Double sided poster panels for the abstracts	35.00 €	150	6,457.50 €
Signage (banners)			
Roll up banners : generic for Conference	80.00 €	10	984.00 €
Banners : generic for areas - registrations, VIP room etc.	80.00 €	10	984.00 €
TOTAL			18,081.00 €



08 - Manpower

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Pre-congress secretariat				
Abstract Handling	5.00 €	300		1,845.00 €
1 Project Director	8,000.00 €			9,840.00 €
3 x Operators				
Staffing				
1 x Project Director	90.00 €	1	5	553.50 €
2 x Project Managers	80.00 €	2	5	984.00 €
1 x Exhibition Manager	80.00 €	1	5	492.00 €
2 x Registration Supervisors Onsite	80.00 €	2	4	787.20 €
8 x Hostesses Onsite	80.00 €	8	4	3,148.80 €
1 x Cashier Onsite	80.00 €	1	4	393.60 €
TOTAL				18,044.10 €

Total Expenses

1 <sup>st</sup> case scenario : 700 participants	298,622.29 €
2 <sup>nd</sup> case scenario : 900 participants	365,206.09 €
3 <sup>rd</sup> case scenario : 1100 participants	394,506.13 €
4 <sup>th</sup> case scenario : 1500 participants	453,116.35 €

Income

A. From Registrations

1<sup>st</sup> Case Scenario - 700 participants

Subject	Items	Nbr. to pay	Reg. Fee in EUR	Total
Full Participant (non member of an affiliated society) <b>early fee</b>		120	700.00 €	84,000.00 €
Full Participant (non member of an affiliated society) <b>regular fee</b>		85	750.00 €	63,750.00 €
Full Participant (non member of an affiliated society) <b>late fee</b>		50	800.00 €	40,000.00 €
Full Participant (member of an affiliated society) <b>early fee</b>		130	600.00 €	78,000.00 €
Full Participant (member of an affiliated society) <b>regular fee</b>		100	650.00 €	65,000.00 €
Full Participant (member of an affiliated society) <b>late fee</b>		50	700.00 €	35,000.00 €
Trainee (students, fellows, nurses) <b>early fee</b>		70	300.00 €	21,000.00 €
Trainee (students, fellows, nurses) <b>late fee</b>		50	325.00 €	16,250.00 €
Qualified Participants (developing countries) <b>fee</b>		20	350.00 €	7,000.00 €
Free registrations for invited speakers (estimated)		25	0.00 €	0.00 €
Total Registered Participants		700		410,000.00 €

2<sup>nd</sup> Case Scenario - 900 participants

Subject	Items	Nbr. to pay	Reg. Fee in EUR	Total
Full Participant (non member of an affiliated society) <b>early fee</b>		150	700.00 €	105,000.00 €
Full Participant (non member of an affiliated society) <b>regular fee</b>		105	750.00 €	78,750.00 €
Full Participant (non member of an affiliated society) <b>late fee</b>		70	800.00 €	56,000.00 €
Full Participant (member of an affiliated society) <b>early fee</b>		160	600.00 €	96,000.00 €
Full Participant (member of an affiliated society) <b>regular fee</b>		120	650.00 €	78,000.00 €
Full Participant (member of an affiliated society) <b>late fee</b>		75	700.00 €	52,500.00 €
Trainee (students, fellows, nurses) <b>early fee</b>		90	300.00 €	27,000.00 €
Trainee (students, fellows, nurses) <b>late fee</b>		70	325.00 €	22,750.00 €
Qualified Participants (developing countries) <b>fee</b>		35	350.00 €	12,250.00 €
Free registrations for invited speakers (estimated)		25	0.00 €	0.00 €
Total Registered Participants		900		528,250.00 €

Income

A. From Registrations

3<sup>rd</sup> case scenario : 1100 participants

Subject	Items	Nbr. to pay	Reg. Fee in EUR	Total
Full Participant (non member of an affiliated society) <b>early fee</b>		180	700.00 €	126,000.00 €
Full Participant (non member of an affiliated society) <b>regular fee</b>		125	750.00 €	93,750.00 €
Full Participant (non member of an affiliated society) <b>late fee</b>		90	800.00 €	72,000.00 €
Full Participant (member of an affiliated society) <b>early fee</b>		190	600.00 €	114,000.00 €
Full Participant (member of an affiliated society) <b>regular fee</b>		140	650.00 €	91,000.00 €
Full Participant (member of an affiliated society) <b>late fee</b>		100	700.00 €	70,000.00 €
Trainee (students, fellows, nurses) <b>early fee</b>		110	300.00 €	33,000.00 €
Trainee (students, fellows, nurses) <b>late fee</b>		90	325.00 €	29,250.00 €
Qualified Participants (developing countries) <b>fee</b>		50	350.00 €	17,500.00 €
Free registrations for invited speakers (estimated)		25	0.00 €	0.00 €
Total Registered Participants		1100		646,500.00 €

4<sup>th</sup> case scenario : 1500 participants

Subject	Items	Nbr. to pay	Reg. Fee in EUR	Total
Full Participant (non member of an affiliated society) <b>early fee</b>		235	700.00 €	164,500.00 €
Full Participant (non member of an affiliated society) <b>regular fee</b>		160	750.00 €	120,000.00 €
Full Participant (non member of an affiliated society) <b>late fee</b>		150	800.00 €	120,000.00 €
Full Participant (member of an affiliated society) <b>early fee</b>		230	600.00 €	138,000.00 €
Full Participant (member of an affiliated society) <b>regular fee</b>		200	650.00 €	130,000.00 €
Full Participant (member of an affiliated society) <b>late fee</b>		130	700.00 €	91,000.00 €
Trainee (students, fellows, nurses) <b>early fee</b>		150	300.00 €	45,000.00 €
Trainee (students, fellows, nurses) <b>late fee</b>		130	325.00 €	42,250.00 €
Qualified Participants (developing countries) <b>fee</b>		80	350.00 €	28,000.00 €
Free registrations for invited speakers (estimated)		25	0.00 €	0.00 €
Total Registered Participants		1490		878,750.00 €



Income				
Expected Total From Registrations				
1 <sup>st</sup> Case Scenario - 700 participants			410,000.00 €	
2 <sup>nd</sup> Case Scenario - 900 participants			528,250.00 €	
3 <sup>rd</sup> Case Scenario - 1100 participants			646,500.00 €	
4 <sup>th</sup> Case Scenario - 1500 participants			878,750.00 €	
Expected Total From Exhibition & Sponsorships				
From Exhibition				
Exhibition booths (estimated paid booths)		15	2,100.00 €	31,500.00 €
From Sponsorship				
Industry sponsorship			25,000.00 €	25,000.00 €
Expected Total from Exhibition & Sponsorships				56,500.00 €
TOTAL INCOME From Registrations, Exhibition and Sponsorships				
1 <sup>st</sup> case scenario : 700 participants			466,500.00 €	
2 <sup>nd</sup> case scenario : 900 participants			584,750.00 €	
3 <sup>rd</sup> case scenario : 1100 participants			703,000.00 €	
4 <sup>th</sup> case scenario : 1500 participants			935,250.00 €	

Analysis (Expenses Analysis)	
Congress Venue Rental & Infrastructure	
Total EUR	
01 -	CONGRESS VENUE RENTAL & INFRASTRUCTURE
	Megaron Athens International Conference Center
	1 <sup>st</sup> case scenario : 700 participants
	Megaron Athens International Conference Center
	2 <sup>nd</sup> case scenario : 900 participants
	3 <sup>rd</sup> case scenario : 1100 participants
	4 <sup>th</sup> case scenario : 1500 participants
Various Expenses	
02 -	Printed and Promotional Material
	1 <sup>st</sup> case scenario : 700 participants
	2 <sup>nd</sup> case scenario : 900 participants
	3 <sup>rd</sup> case scenario : 1100 participants
	4 <sup>th</sup> case scenario : 1500 participants
03 -	Marketing and Promotion
04 -	Technical Equipment
05 -	Invited Speakers & committees
06 -	Social Activities
	1 <sup>st</sup> case scenario : 700 participants
	2 <sup>nd</sup> case scenario : 900 participants
	3 <sup>rd</sup> case scenario : 1100 participants
	4 <sup>th</sup> case scenario : 1500 participants
07 -	Constructions
08 -	Manpower
09 -	Unforeseen Expenses (credit card charges, insurance against financial loss, security etc.)

Analysis (Expenses Analysis)	
Various Expenses	
010 -	PCO CONVIN Handling fee
	Handling fee per registration (20 € per registration)
	1 <sup>st</sup> case scenario : 700 participants
	2 <sup>nd</sup> case scenario : 900 participants
	3 <sup>rd</sup> case scenario : 1100 participants
	4 <sup>th</sup> case scenario : 1500 participants
Handling fee 12% for sponsorship management (estimated)	
Subtotal Various Expenses	
1 <sup>st</sup> case scenario : 700 participants	
2 <sup>nd</sup> case scenario : 900 participants	
3 <sup>rd</sup> case scenario : 1100 participants	
4 <sup>th</sup> case scenario : 1500 participants	
Budget Recap	
Total Expenses (Congress Venue Rental & Infrastructure + Various Expenses)	
1 <sup>st</sup> case scenario : 700 participants	
2 <sup>nd</sup> case scenario : 900 participants	
3 <sup>rd</sup> case scenario : 1100 participants	
4 <sup>th</sup> case scenario : 1500 participants	

Analysis (Expenses Analysis)	
Total Income (Registrations, Exhibition & Sponsorships)	
From Registrations	
1 <sup>st</sup> case scenario : 700 participants	410,000.00 €
2 <sup>nd</sup> case scenario : 900 participants	528,250.00 €
3 <sup>rd</sup> case scenario : 1100 participants	646,500.00 €
4 <sup>th</sup> case scenario : 1500 participants	878,750.00 €
From Exhibition & Sponsorship	
Estimated income from exhibition and various sponsorships	56,500.00 €
Total Income (Registrations, Exhibition & Sponsorships)	
1 <sup>st</sup> case scenario : 700 participants	466,500.00 €
2 <sup>nd</sup> case scenario : 900 participants	584,750.00 €
3 <sup>rd</sup> case scenario : 1100 participants	703,000.00 €
4 <sup>th</sup> case scenario : 1500 participants	935,250.00 €



INDICATIVE FORECAST RESULT (ROUND UP)			
	EUR		ROUND UP
Megaron Athens International Conference Center			
1 <sup>st</sup> case scenario : 700 participants	121,122.71 €	→	121,200.00 €
2 <sup>nd</sup> case scenario : 900 participants	167,868.91 €	→	167,900.00 €
3 <sup>rd</sup> case scenario : 1100 participants	251,898.87 €	→	251,900.00 €
4 <sup>th</sup> case scenario : 1500 participants	415,698.65 €	→	415,700.00 €

NOTE

The economic result of the congress (in either direction) will be equally shared among EACPT and the Hellenic Society of Basic and Clinical Pharmacology (at 50% each)

See you in  
Athens



**15<sup>th</sup> Congress**  
of the **European Association**  
for **Clinical Pharmacology**  
and **Therapeutics**

26-29 June 2021